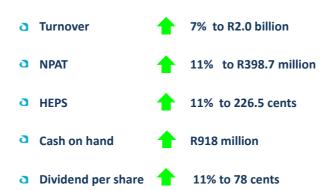


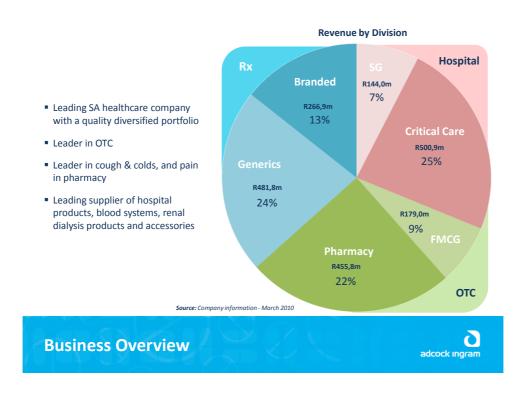


- Overview
- Building Competitive Advantage
- Baxter Call Option Update
- Financial Results
- Divisional Performance
  - Pharmaceuticals (OTC and prescription)
  - Hospital (critical care and scientific group)
- Outlook









- Shareholders voted overwhelmingly in favour of the R1,3bn broad-based BEE transaction
- Adcock Ingram has achieved a Level 4 broad based BEE contributor status
- Strategic partners collectively participate through a single investment vehicle
- % of Adcock Ingram's enlarged issued share capital:









- NCE's Eli Lilly, Novartis
- BIOTECH Amgen, Celltrion
- GENERICS First to market with Low Cost Generics, ARV's
- Contract Manufacturing in South Africa and India

	F20	010	F20	011	F20	012	F20	013	F20	014		
Therapeutic Categories	No of dossiers	IMS R'm value	AI Total no of dossiers	AI IMS R'm value								
Central Nervous System	10	R 17.4	49	R 427.5			20	R 124.0			79	R 568.8
Cardiovascular	13	R 496.6	10	R 175.8	6	R 82.3	12	R 115.5	4	R 158.1	45	R 1 028.2
Respiratory	4	R 4.1	10	R 119.1			2	R 21.9			16	R 145.1
Gastrointestinal tract	5	R 93.2	2	R 7.5			1	R 17.0	2	R 269.5	10	R 387.:
Metabolic/Endocrine			3	R 2.8	8	R 119.5	4	R 267.1			15	R 389.4
Dermatological	2	R 32.0	1	R 5.0							3	R 37.0
Anti-infectives	4	R 81.2	7	R 72.8	1	R 7.2	3	R 15.5	1	R 29.3	16	R 205.9
Urogenital	1	R 28.8	2	R 42.0							3	R 70.8
Chemotherapy /Anti- neoplastics	2	R 31.2	2	R 46.3	1	R 8.0					5	R 85.4
Systemic hormones			3	R 102.7			8	R 79.0			11	R 181.7
Musculo-skeletal			6	R 22.2	1	R 84.3					7	R 106.5
Analgesia	2	R 11.4	1	R 100.0	1	R 22.8	7	R 144.7			11	R 278.9
Anti-inflammatory			1	R 5.0							1	R 5.0
Blood and Renal	7	R 18.9									7	R 18.9
Immunomodulators (ARVs)	13	R 262.0	7	R 19.9							20	R 281.9
Gynaecological	2	R 26.4									2	R 26.4
Other			1	R 18.1							1	R 18.1
Pharma (Total)	65	R 1 103.0	105	R 1 166.5	18	R 324.1	57	R 784.6	7	R 456.9	252	R 3 835.1
AICC	21	R 293.2	7	R 120.2	20	R 349.4	17	R 349.3	4	R 137.7	69	R 1 249.8





Building Competitive Advantage
Partnerships + Pipeline



### Notes:

- Growth into Adjacent Categories to support Core Business
  - Tender Loving Care (TLC)
  - Unique Formulations
  - Indigenous Systems
- Growth into Africa to support Core Business
  - Ayrton, acquired 65.59% of shares
  - Kenya Dawanol
- Future acquisitions to focus on developing a strong new product pipeline to leverage into other markets off an internationally accredited supply chain base







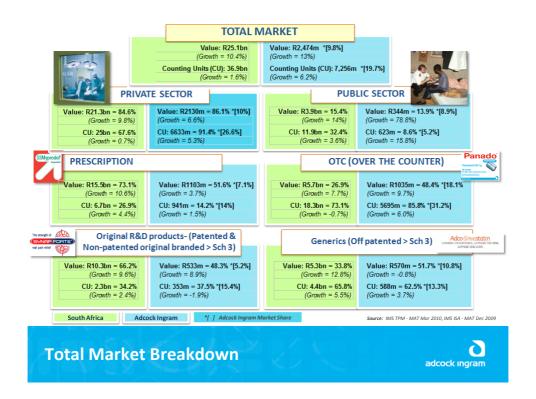


Building Competitive Advantage **Acquisitions** 

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- Single Exit Price (SEP) increase of 7.4% granted on 01 April
- April Government Gazette: For 2011 SEP increase the Minister of Health wants input on:
  - Should PPI (Producer Price Index) replace CPI?
  - Are the weightings truly reflective of the cost structure of pharmaceutical manufacturers?
  - Role of any international component in any of these calculations for setting SEP in SA?
- A response to the above is being prepared by PIASA and is to be submitted to the Minister of Health in June 2010
- Capping of logistics fees is still under discussion
- Ongoing structural changes at the Medicines Control Council (MCC) welcomed
- Consumer Protection Act





FNACC Navilant Chause	Volume Growth			Value	Market	Value Growth		
FMCG Market Shares	Market	Adcock Ingram		Share	Size	Market	Adcock Ingram	
Analgesics	-12.3%	-10%	<b>1</b>	29.8%	R 964m	0.5%	-2.1%	•
Vitamins, Minerals,	20.6%	* 79%	•	8.6%	R 857m	19.8%	*35.7%	<b>A</b>
Supplements & Tonics		118%					129.8%	
Digestive / Stomach / Urinary Remedies	-4.5%	3%	•	12.5%	R 398m	3.4%	1.4%	•
Cough Drops & Lozenge	-14.5%	-3%	•	3.3%	R 288m	-8.6%	5.8%	1
TOTAL Healthcare	-10.6%	-9%	•	16.8%	R 2 509m	5.6%	9.6%	1

<sup>\*</sup> TLC and Unique included in the base

Source: AC Nielsens - March 2010

Strong volume performance in tough market. Adcock now number 1 in VMS

FMCG Market Shares

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### Notes:

# **Baxter** Call Option



The call option closing date triggers a 4 month period during which Adcock Ingram may elect to dispose of its remaining, minority shareholding to Baxter at the fair value of those shares. The process envisaged for this disposal is similar to that for the Call Option Process.



	6 months 2010 R'm	6 months 2009 R'm	VAR %	
Turnover	2,028.4	1,896.6	6.9	
Gross Profit	1,050.4	935.0	12.3	
Gross Profit %	52%	49%		
Operating Income	534.5	502.2	6.4	
Income from Investments	6.4	9.5		
Net Finance Income/(Cost)	5.3	(9.9)		
Profit before Tax	546.2	501.8	8.8	
Income Tax Expense	(147.5)	(142.8)	3.2	
Profit After Tax	398.7	359.0	11.1	
Minority Interest	(5.0)	(4.1)		
Net Profit	393.7	354.9	10.9	
EPS (cents)	226.6	204.9	10.6	
HEPS (cents)	226.5	204.8	10.6	

Income Statements adcock ingram

		6 months 2010 R'm	± %	6 months 2009 R'm
	Turnover	634.8	+7.2	592.0*
отс	Gross Profit GP%	378.7 59.7%	+13.5	333.8 <b>56.4%</b>
	Operating profit OP%	207.9 32.8%	+9.8	189.4 <b>32.0</b> %
	Turnover	748.7	+6.9	700.3
PRESCRIPTION	Gross Profit GP%	423.0 56.5%	+15.4	366.6 <b>52.3%</b>
	Operating profit OP%	203.8 27.2%	+0.5	202.8 <b>29.0%</b>
	Turnover	644.9	+6.7	604.3
HOSPITAL	Gross Profit GP%	248.7 38.6%	+6.0	234.6 <b>38.8%</b>
	Operating profit  OP%	122.8 19.0%	+11.6	110.0 <b>18.2%</b>

\* inclusive of contract manufacturing revenue

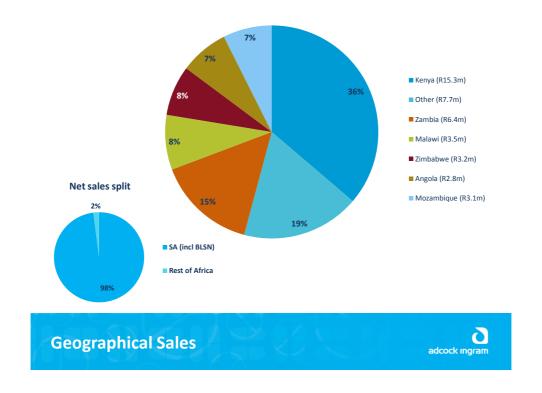
**Segmental Analysis** 

adcock ingram

# Notes:

	ОТС	Rx
	R'm	R'm
Increase	26.4	55.4
	18%	34%
Less IFRS 2 increase	(5.3)	(6.3)
	21.1	49.1
	15%	31%
Less acquisitions' operating expenses	(22.7)	(1.3)
Base operations change	(1.6)	47.8
	-1%	30%
Represented by:		
Fixed and administration costs	(9.0)	3.0
Marketing spend		20.3
Distribution costs	7.4	24.5

Operating Expenses adcock ingram

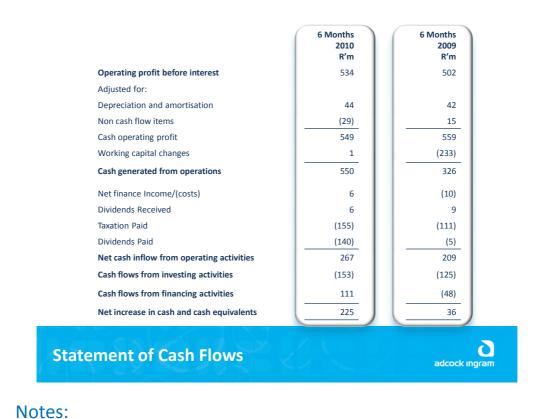


4.005770	Mar 2010	Sept 2009
ASSETS	R'm	R'm
	1,183	1,07
Property, plant & equipment	679	600
Goodwill and intangibles	335	304
Investments	138	138
Investment in Associate	12	12
Deferred taxation	19	20
CURRENT ASSETS	2,518	2,31
Inventories	553	584
Trade receivables	956	938
Other receivables	91	99
Cash and cash equivalents	918	693
CURRENT LIABILITIES	882	92
Short term borrowings	216	194
Trade accounts payable	281	320
Other payables	364	38
Taxation	21	30
NET CURRENT ASSETS	1,636	1,39
	2,819	2,46
		-,
ntement of Financial Position		adcock in

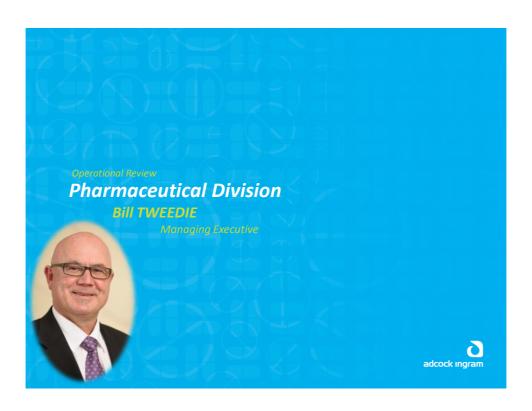
	Mar 2010	Sept 2009
EQUITY AND LIABILITIES	R'm	R'm
Share capital and share premium	1,224	1,221
Non-distributable reserves	81	78
Retained income	1,257	1,002
Total shareholders' interest	2,562	2,301
Minority interests	29	25
Equity	2,591	2,326
Long term borrowings	206	117
Deferred taxation	7	7
Provision for PRMA	15	14
	2,819	2,464

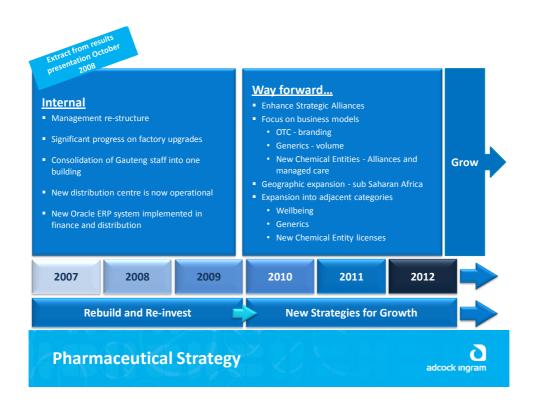
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**Statement of Financial Position** *continued* ...

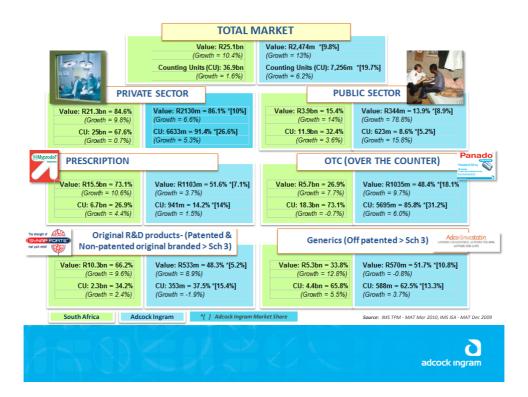


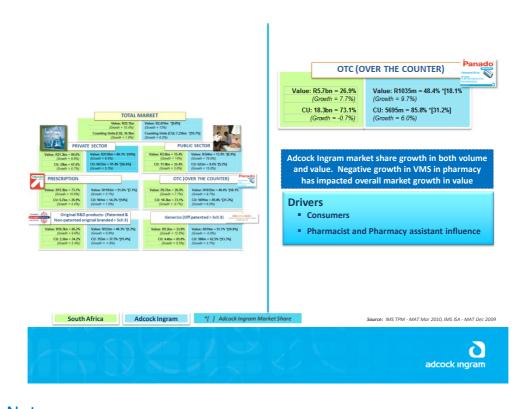
	Mar 2010	Sept 2009	Mar 2009
Operating Margin (%)	26.4%	26.1%	26.5%
Gross Margin (%)	52%	51%	49%
Effective tax rate	27.0%	23.8%	28.5%
Shares in issue ('m)	173.8	173.6	173.3
NAV / Share (cents)	1,490.3	1,339.4	1,161.0
NTAV / Share (cents)	1,297.6	1,164.2	1,035.8
Working Capital per R1 Turnover (cents)	30.3	30.0	33.1
Stock days	103	105	112
Debtors days	58	62	62
Creditors days	47	60	45
Current ratio	2.8	2.5	2.7
Gross cash position (R m)	918	693	427
Net cash (R m)	496	382	42
o Analysis	200		











#### **CHALLENGES**

- Consumer under economic pressure and down trading
- Ingrams Camphor Cream manufacture cancelled, resulting in under-recoveries at Claveille
- Take on of new acquisitions TLC and Unique
- MCC delays in registrations impacts umbrella branding strategy and further Clavville utilisation

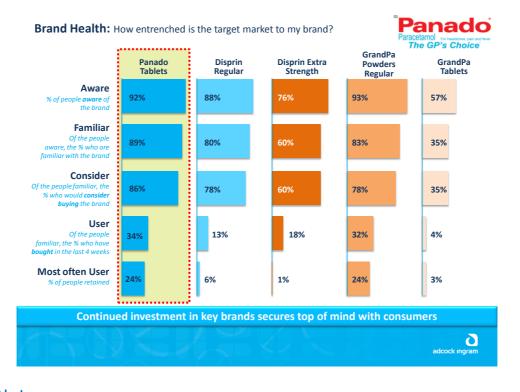
#### OUTLOOK

- Margin improvement FMCG price increases taken March to May
- Brands continue to perform well as investment continues
- Stock issues around low priced products mostly resolved
- Temporary liquids plant in Clayville awaiting MCC
- Major campaigns planned for H2
- Innovation helps to maintain and grow market share
- FMCG market share grows in line with strategy (30%)
- Dawanol exports into Uganda





### Notes:



Brand Health

How entrenched is the target market to my brand?





Corenza cold and flu syrup for children effectively relieves pain, fever, runny noses and congestion because it provides Multi-Action flu fighting ingredients that help them bounce back to their happy selves



Launch Date: April 2010

# Cepacol 8's Throat Lozenges

Cepacol Lozenges stops a sore throat in its tracks so one can get on with everyday life



Launch Date: May 2010

**Innovation - OTC** 





Bioplus Strawberry Syrup for physical energy and mental vitality. The strawberry variant offers more variety and has resulted in 68% growth with no cannibalisation on the original flavour



Launch date: Aug 2009

#### **Bioplus Can**

Bioplus drinks are now available in a can to cater for physical energy and mental vitality on the move! The range includes 2 new sugar-free flavours

### Back with a blast!



Launch date: Feb 2010

**Innovation - OTC** 

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### Notes:

#### Allergex Brand Leverage

Tried and trusted Allergex brand extended into new formats to meet consumers' needs in the OTC Allergy category.

Strategy will assist in increase brand presence in-store and an improved ROI.



#### Panado "Spartan" Pack

Panado – The GP's Choice - now offers an innovative and unique 'spartan' pack with improved safety closure (tamper proof & child resistent). The new pack offers a better on-shelf presence and has a new fold out PI label on-pack.



Launch Date : Oct 2009

**Innovation - OTC** 

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### Year 1

- Rationalising the range
- Identifying strategic priorities
- Integrating the business

New innovation is starting to gain a foothold in the market with high investment in F2010 with returns in 2011-2013

#### **WINTER 2010 PLAN**

- Promotion to enable trial for camphor cream and baby
- Investment in trade listing gaps which will generate returns in F2011

#### **CAMPHOR CREAM**

- R300m market
- 3 brands account for 98% value share
- >60% of sales in retail channel
- High investment is required in retail, shopper & consumer to break through the clutter
- Short term investment for long term returns





Integration nearing completion, investment continues ... **Personal Care** adcock ingram

#### Notes:

#### Year 1

- Integration issues delayed some activities
- Out of stocks of key volume drivers
- Delays in listings on new innovation

#### **BRAND STRATEGY**

- R1.6bn market
- Innovation to grow penetration and usage
- Distribution listings
- Brand support
- Consumer & customer education
- In-store impact through POP management

#### **WINTER 2010 PLAN**

- Extensive through the line marketing campaign will be flighted May/June & Aug/Sep
- Includes: radio, online, in-store
- 29 new SKU's listings from June

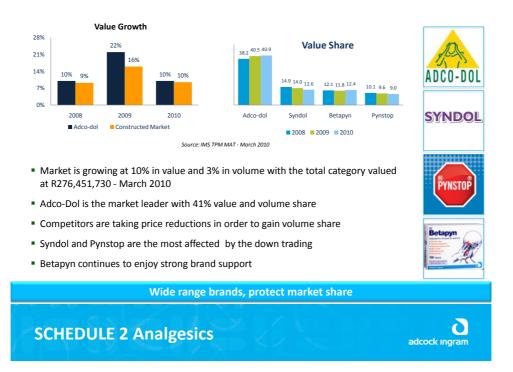




**Building presence through innovation** 

Vitamins, Minerals, Supplements







#### **CHALLENGES**

- Slow burn to change prescriber habits
- Mature products
- Competing with multinational originator companies

#### **OUTLOOK**

- Margin improvements
- Successful thought leader development programmes
- Share of scripts continues to grow
- New products from existing principals
- Attract new principals
- Medical aid beneficiary growth of 2% mainly coming from GEMS





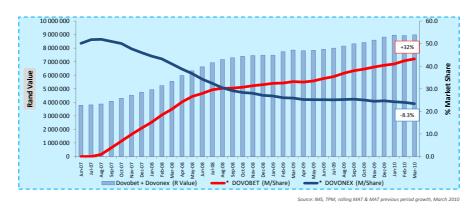


New principal brands launched and strategies gaining traction

Rx Branded

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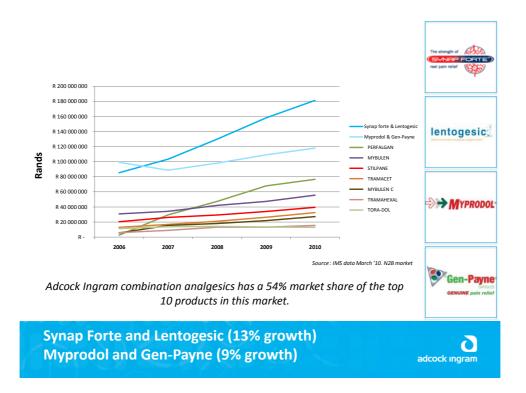
# Notes:

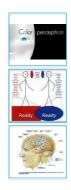


#### Comments

- Adcock Ingram market share (Dovonex and Dovobet) grew from 50.1 % (R 3.7 mil) in 2007 to 66.7 % (R 8.9 mil) in 2010
- Dovobet is showing MAT growth of 32 % vs. previous period last year, Dovonex is declining at 8.3 % as planned
- Market growth achieved by reaching the untreated psoriasis patients

Topical Anti-Psoriasis Market - Dovobet / Dovonex
(Rolling MAT / Value Market Share) adcock Ingram





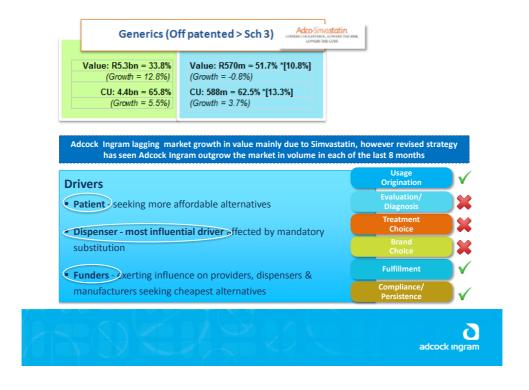
### **GP** monitor confidence ranking

 Improvement by 2 positions in overall company and number 1 in local and generic companies for second year in a row

### **Provider monitor confidence ranking**

 Improvement by 10 positions in overall companies to 5<sup>th</sup> over 2 years. Now number 2 in local and generic companies





#### **CHALLENGES**

- Price war on biggest generic product impacts value share
- Playing field changes with clones introduced and more aggressive pricing
- Increased competition

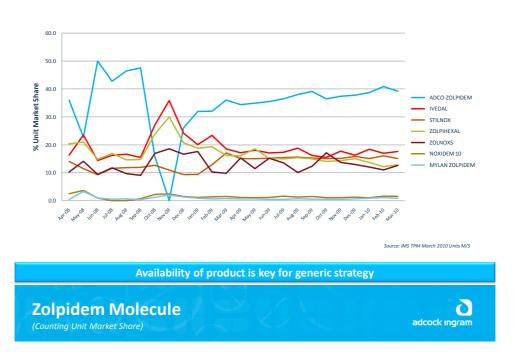
#### **OUTLOOK**

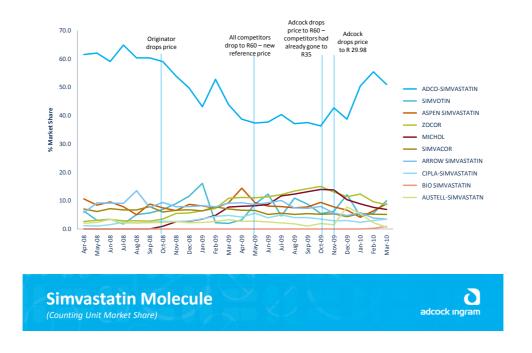
- Margin improvements
- Volume share gain supports long term strategy
- Supply of ARV tender with good service levels
- Increase in non-ARV tender awards
- Increased capacity leads to availability
- Single corporate brand strategy rolling out

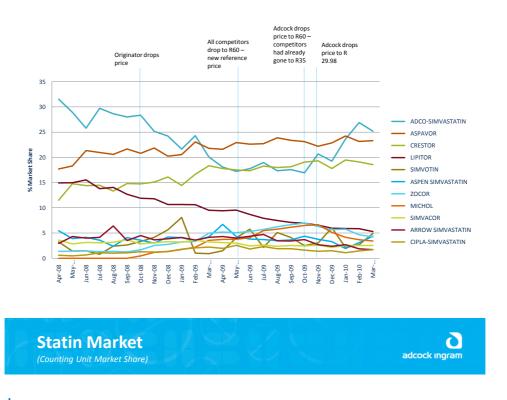














### Industry overview - private sector

- Growth in Theatre cases
- Increase of 4% in patient days

### **Business overview**

- Strong first half in all divisions
- Increased usage of generic injectables
- One third of products subject to SEP









- 85% share of public sector tender
- 24 month tender started 01 March 2010
- Double digit growth with injectable drugs
- Line extensions will drive future growth







**Investment in core brands** 

medicine delivery: IV fluids & pour bottles



### Notes:

- Overall volume growth of 8%
- Growth opportunities in haemodialysis due to:
  - 5 year partnership with Gambro to supply National Renal Care
  - Product enhancements for intensive care acute dialysis
- Growth in peritoneal dialysis from unique home patient delivery service



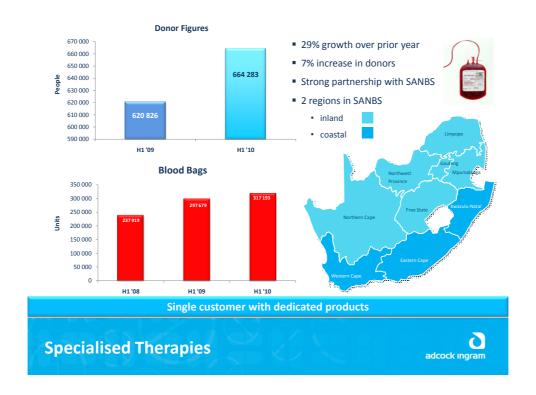




Strong growth in local market

**Renal Therapies** 

adcock ingram



- Line extensions on intravenous fluids with plasma expanders
- New products in new categories oncology (colorectal and breast cancer)
- Access to Amgen pipeline

Product	Market Value
Plasma Expanders	R120m
Oncology	R64m
Amgen Pipeline	R110m





■ February 2010: Baxter invoke Call Option

Data Room set-up

Awarded 85% of National Fluid Tender

■ March 2010: Baxter commence due diligence

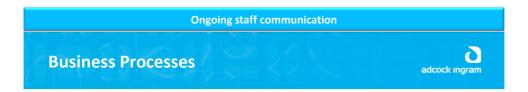
Start supplying National Fluid Tender

■ April 2010: Due diligence completed

Factory upgrade is 49% complete

■ June 2010: Independent arbitration

Motivated staff and business on track



### Notes:



- EBIT maintained through strong cost control
- Turnover negatively impacted by lower export and bioscience sales
- Acquisition of Indigenous Systems with effect from 1 April 2010
- Intent to grow our presence in medical devices





- Cautiously optimistic about Consumer recovery investment in brands continues to hold ground
- Personal Care and VMS strategies gaining traction
- Africa strategy continues to roll out with finalisation of Ayrton acquisition
- New ARV tender allocations delayed
- Baxter call-option process to be finalised
- Improved cash generation to fund new acquisitions

Increase capacity, global accreditation

Continue to build brands and partnerships

Move into adjacent categories

Move into new geographies

Second 6 months should see margin and top line improvement

Outlook

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