

# *Adding Value to Life*

*Unaudited financial results presentation*  
for the six-month period ended 31 March 2012

*Heritage | Quality | Integrity*



# ***Financial Results***





*Andy Hall*

*Heritage | Quality | Integrity*



## FINANCIAL RESULTS

### Salient Financial Features

<b>Turnover</b>		<b>5% to R2,25 billion</b>
<b>EBITDA</b>		<b>15% to R490.4 million</b>
<b>HEPS</b>		<b>10% to 198.7 cents</b>
<b>Distribution per share</b>		<b>6% to 86 cents</b>
<b>Cash on hand</b>	<b>:</b>	<b>R568 million</b>

## FINANCIAL RESULTS

### Statement of comprehensive income

	March 2012 R'm	March 2011 R'm	Var %
<b>Turnover</b>	<b>2,251.4</b>	<b>2,152.3</b>	4.6
Gross profit	1,050.5	1,059.0	(0.8)
<i>Gross profit %</i>	46.7%	49.2%	
Selling, marketing and distribution expenses	397.2	341.4	16.3
Contribution after marketing expenses (CAM)	653.3	717.6	(9.0)
<i>CAM %</i>	29.0%	33.3%	
Other operating expenses	218.0	191.4	13.9
Operating profit	435.3	526.2	(17.3)
<i>Operating margin %</i>	19.3%	24.4%	
Net finance (costs)/income	(2.9)	20.4	
Dividend income	17.2	7.5	
<b>Profit before tax</b>	<b>449.6</b>	<b>554.1</b>	(18.9)
Taxation	(107.9)	(165.7)	
<b>Profit after tax</b>	<b>341.7</b>	<b>388.4</b>	(12.0)
Loss after taxation for the period from a discontinued operation	-	(28.2)	
Non-controlling interests	(6.4)	(6.9)	
<b>Net profit</b>	<b>335.3</b>	<b>353.4</b>	(5.1)
HEPS (cents) – continuing operations	198.7	221.3	(10.2)

## FINANCIAL RESULTS

### Statement of comprehensive income - Turnover

	March 2012 R'm	March 2011 R'm	Var %
Turnover	2,251.4	2,152.3	4.6

Southern Africa	2,161.9	2,070.6	4.4
Rest of Africa & India	144.1	125.6	14.7

Segment detail excludes intercompany eliminations of R54.6m (2011: R43.9m)

## FINANCIAL RESULTS

### Statement of comprehensive income – Gross profit

	March 2012 R'm	March 2011 R'm	Var %
Turnover	2,251.4	2,152.3	4.6
Gross profit	1,050.5	1,059.0	(0.8)
<i>Gross profit %</i>	46.7%	49.2%	

Southern Africa	997.5	1,011.3	(1.4)
<i>Gross profit %</i>	46.1%	48.8%	
Rest of Africa & India	55.5	47.7	16.4
<i>Gross profit %</i>	38.5%	38.0%	

Segment detail excludes intercompany eliminations of R2.5m (2011: Nil)

## FINANCIAL RESULTS

### Statement of comprehensive income - CAM

	March 2012 R'm	March 2011 R'm	Var %
Turnover	2,251.4	2,152.3	4.6
Gross profit	1,050.5	1,059.0	(0.8)
<i>Gross profit %</i>	46.7%	49.2%	
Contribution after marketing expenses (CAM)	653.3	717.6	(9.0)
<i>CAM %</i>	29.0%	33.3%	

Southern Africa	620.6	685.6	(9.5)
<i>CAM %</i>	28.7%	33.1%	
Rest of Africa & India	35.1	32.0	9.7
<i>CAM %</i>	24.4%	25.5%	

Segment detail excludes intercompany eliminations of R2.4m (2011: Nil)

# FINANCIAL RESULTS

## Segmentals

	March 2012 R'm	March 2011 R'm	Var %
<b>Turnover</b>	<b>2,251.4</b>	<b>2,152.3</b>	<b>4.6</b>
Southern Africa	2,161.9	2,070.6	4.4
Rest of Africa & India	144.1	125.6	14.7
Less: Intercompany elimination	(54.6)	(43.9)	
<b>Gross profit</b>	<b>1,050.5</b>	<b>1,059.0</b>	<b>(0.8)</b>
Southern Africa	997.5	1,011.3	(1.4)
Rest of Africa & India	55.5	47.7	16.4
Less: Intercompany elimination	(2.5)	-	
<i>Gross profit %</i>	46.7%	49.2%	
<b>Contribution after Marketing Expenses (CAM)</b>	<b>653.3</b>	<b>717.6</b>	<b>(9.0)</b>
Southern Africa	620.6	685.6	(9.5)
Rest of Africa & India	35.1	32.0	9.7
Less: Intercompany elimination	(2.4)	-	
<i>CAM %</i>	29.0%	33.3%	



## FINANCIAL RESULTS

### Headline Earnings

	March 2012 R'm	March 2011 R'm	Var %
Earnings from continuing operations	335.3	381.8	(12.2)
Loss/(Profit) on disposal of plant & equipment	0.5	(0.1)	
<b>Headline earnings</b>	<b>335.8</b>	<b>381.7</b>	<b>(12.0)</b>
HEPS (cents)	198.7	221.3	(10.2)

## FINANCIAL RESULTS

# Statement of Financial Position

	March 2012 R'm	Sept 2011 R'm
<b>ASSETS</b>		
<b>Non-current assets</b>	<b>2,241</b>	<b>2,034</b>
Property, plant & equipment	1,377	1,162
Intangible assets	720	728
Other financial assets	139	140
Deferred taxation	5	4
<b>Current assets</b>	<b>2,732</b>	<b>3,201</b>
Inventories	819	864
Trade receivables	1,172	993
Other receivables	141	210
Cash and cash equivalents	568	1,104
Taxation receivable	32	30
<b>TOTAL ASSETS</b>	<b>4,973</b>	<b>5,235</b>

## FINANCIAL RESULTS

# Statement of Financial Position

	March 2012 R'm	Sept 2011 R'm
<b>EQUITY AND LIABILITIES</b>		
<b>Capital and reserves</b>	<b>3,182</b>	<b>3,085</b>
Share capital and premium	578	782
Non-distributable reserves	338	371
Retained income	2,266	1,932
Non-controlling interests	131	138
<b>TOTAL EQUITY</b>	<b>3,313</b>	<b>3,223</b>
<b>Non-current liabilities</b>	<b>406</b>	<b>455</b>
Long-term borrowings	322	347
Deferred tax	69	94
Post-retirement medical liability	15	14
<b>Current liabilities</b>	<b>1,254</b>	<b>1,557</b>
Short-term borrowings	419	496
Trade accounts payable	440	583
Other payables and provisions	395	478
<b>TOTAL EQUITY AND LIABILITIES</b>	<b>4,973</b>	<b>5,235</b>

## FINANCIAL RESULTS

### Statement of cash flows

	March 2012 R'm	March 2011 R'm
<b>Profit before taxation</b>	<b>450</b>	<b>554</b>
Adjusted for:		
Depreciation and amortisation	55	57
Non cash flow items	(8)	(73)
<b>Cash operating profit</b>	<b>497</b>	<b>538</b>
<b>Working capital changes</b>	<b>(316)</b>	<b>(274)</b>
<b>Cash generated from operations</b>	<b>181</b>	<b>264</b>
<b>Working capital changes</b>	<b>(316)</b>	<b>(274)</b>
Inventory	40	(75)
Accounts receivable	(117)	(95)
Accounts payable	(239)	(104)

## FINANCIAL RESULTS

### Statement of cash flows

	March 2012 R'm	March 2011 R'm
<b>Profit before taxation</b>	<b>450</b>	<b>554</b>
Adjusted for:		
Depreciation and amortisation	55	57
Non cash flow items	(8)	(73)
<b>Cash operating profit</b>	<b>497</b>	<b>538</b>
Working capital changes	<b>(316)</b>	<b>(274)</b>
<b>Cash generated from operations</b>	<b>181</b>	<b>264</b>
Net finance (costs)/ income	(3)	20
Dividend income	17	7
Dividends paid	(1)	(198)
Taxation paid	(129)	(171)
<b>Net cash inflow/(outflow) from operating activities</b>	<b>65</b>	<b>(78)</b>
<b>Cash flows from investing activities</b>	<b>(286)</b>	<b>(131)</b>
<b>Cash flows from financing activities</b>	<b>(314)</b>	<b>(111)</b>
<b>Net decrease in cash and cash equivalents</b>	<b>(535)</b>	<b>(320)</b>

# FINANCIAL RESULTS

## Capex Programme

CAPITAL EXPENDITURE R'm								
	F2009	F2010	F2011	F2012	F2013	F2014	F2015	TOTAL CAPEX
<b>Aeroton</b>	50.1	127.5	119.6	14.7	25.7	9.5	20.2	<b>367.3</b>
<b>Bangalore</b>	13.0	9.0	2.2	8.7	6.9	4.4	3.7	<b>47.9</b>
<b>Clayville</b>	31.8	117.8	192.0	231.9	50.5	35.0	26.6	<b>685.6</b>
<b>Wadeville</b>	67.2	42.5	22.4	34.0	68.6	16.2	22.1	<b>273.0</b>
<b>Distribution &amp; other</b>	66.5	36.2	96.8	116.7	6.8	5.0	5.0	<b>333.0</b>
<b>TOTAL</b>	<b>228.6</b>	<b>333.0</b>	<b>433.0</b>	<b>406.0</b>	<b>158.5</b>	<b>70.1</b>	<b>77.6</b>	<b>1,706.8</b>

AEROTON



BANGALORE



CLAYVILLE



WADEVILLE



# *Operating Environment & Strategy*

*Dr Jonathan Louw*

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# Operating Environment

## Economic

- Inflationary pressure
- Low growth environment continues
- Margin compression due to mix, factory upgrades and utilisation
- Rand weakness

## Facilities

- Aero-ton and Wadeville completed
- Clayville will be completed later in 2012
- International accreditation
- Direct to customer distribution capability

## Raw materials

- Prices of caffeine and ascorbic acid favourable
- Most API prices stable
- Global shortage of Codeine

## Customers

- Down trading persists
- Brand market share maintained
- Move to wellbeing continues
- Debt collection from independent pharmacies remains robust



# Regulatory Environment

<p><b>Single Exit Price (SEP)</b></p>	<ul style="list-style-type: none"> <li>• A 2.14% SEP increase was approved by the Department of Health (DoH) for 2012</li> <li>• Implemented in April 2012</li> </ul>
<p><b>International Benchmark Pricing (IBP)</b></p>	<ul style="list-style-type: none"> <li>• Engagement with DoH continues through the industry body</li> <li>• Focus on branded products under patent</li> <li>• Uncertain implementation timeline</li> </ul>
<p><b>Logistics Fees</b></p>	<ul style="list-style-type: none"> <li>• Discussions with DoH continue</li> <li>• Fees based on low-priced products remain problematic</li> <li>• Concerns raised from wholesalers and distributors – process prolonged for this reason</li> </ul>
<p><b>Product Registration</b></p>	<ul style="list-style-type: none"> <li>• Medicines Control Council (MCC) delays continue</li> <li>• DoH plans to establish SAHPRA as the replacement body of the MCC are underway</li> </ul>
<p><b>Complementary and Alternative Medicines Regulation (CAMS)</b></p>	<ul style="list-style-type: none"> <li>• Proposed regulations more onerous in terms of adherence to GMP</li> <li>• Expected to have significant impact on smaller manufacturers</li> <li>• Will assist in aligning with international standards and compliance with the Consumer Protection Act and the Marketing Code</li> </ul>
<p><b>National Health Insurance (NHI)</b></p>	<ul style="list-style-type: none"> <li>• National Health Insurance (NHI) pilots launched</li> <li>• Service benefits will be designed</li> <li>• Grant provided in the 2012 Budget</li> </ul>

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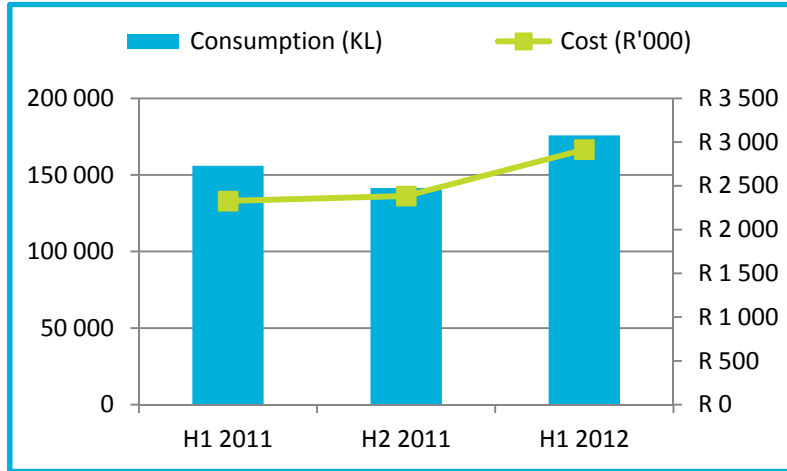


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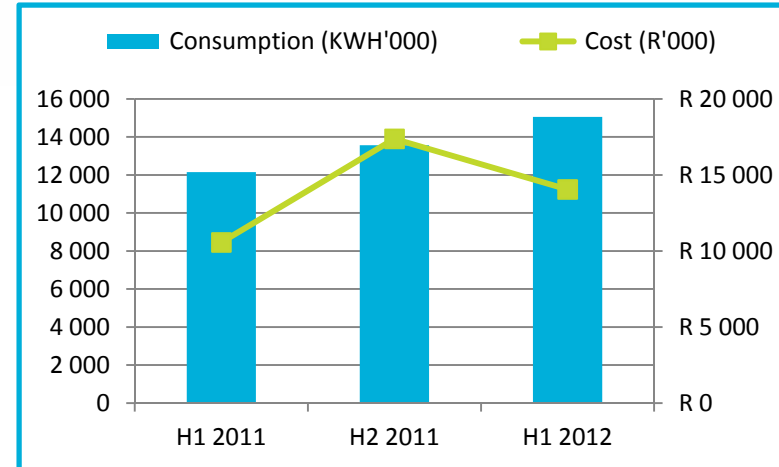
for the six-month period ended 31 March 2012

# Environment

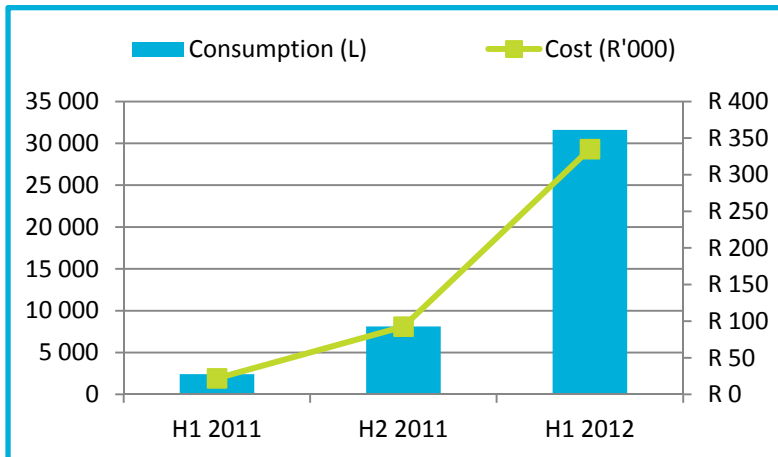
## Water



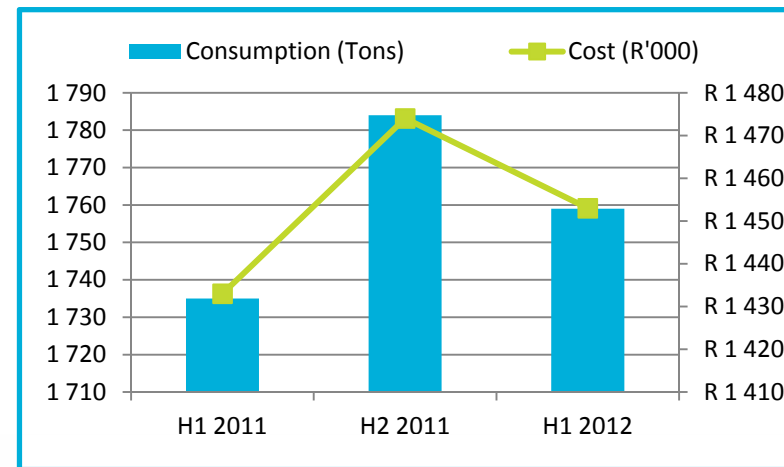
## Electricity



## Diesel



## Coal



# Preferential Procurement Policy Framework Act (PPPFA)

- First wave of pharmaceutical designation products signed
- Joint announcement by the DTI and the DoH
- Special terms and conditions of tender
- 70% award by volume to favour domestic production
- 30% by volume is open to both domestic producers and importers
- Discussions between the DoH and the DTI on other pharmaceutical tenders to be designated continue
- Reference pricing is aggressive

Liquids



Tablets  
&  
Capsules



ARV's

Large &  
Small  
Volume  
Parenterals



Well-positioned as a low-cost local manufacturer for NHI

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for the six-month period ended 31 March 2012

# Owner Driver Scheme – Enterprise Development

## Benefits of the scheme

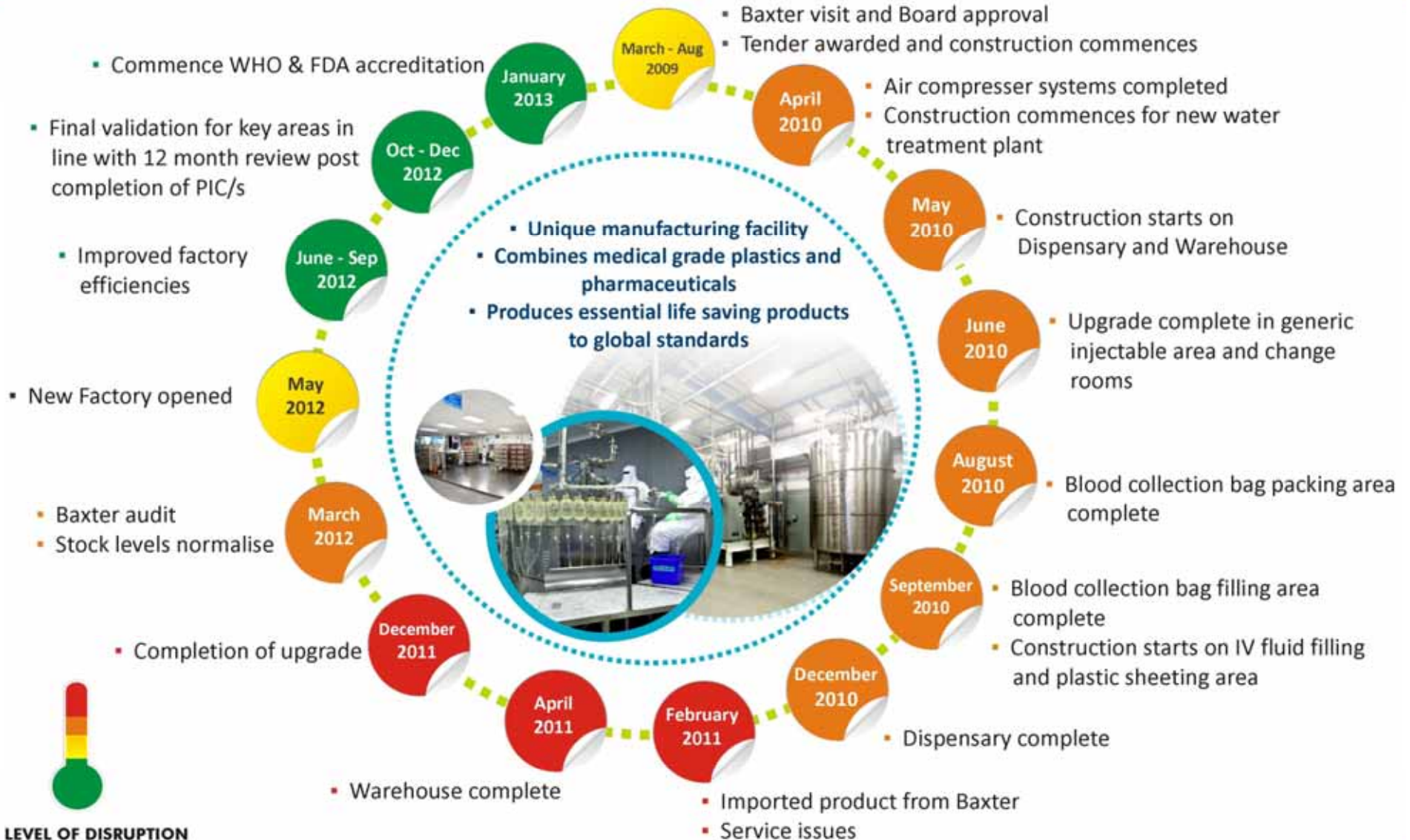
- Drivers:
  - Empowerment and financial self sustainability
  - Performance linked to income
  - Asset ownership
  - Knowledge transfer
  
- Customers:
  - Improved service
  - Better delivery accuracy
  - Product quality
  
- Company:
  - Improved BEE rating
  - Business efficiencies
  - Upgraded transport infrastructure and systems



Next Steps	Jun-12	Jul-12	Aug-12	Sep-12
Funds and Company Registrations				
Owner Driver Appointments				
Supply of Vehicles				
Go Live CAPE TOWN				
Go Live MIDRAND				
Go Live BLOEMFONTEIN				
BEE verification				



# Critical Care Factory



Quality of product and supply to market essential

# Clayville High-Volume Liquid (HVL) Facility

- Building commenced June 2009
- Target practical completion date June 2012
- Commissioning and validation April – August 2012
- FDA and WHO accreditation planned
- Environmentally friendly technologies deployed:
  - Geothermal air-conditioning
  - Heat exchangers on all air handling units
  - Recovery of reverse osmosis water
  - Effluent treatment and energy efficient lighting





# HVL: Key Technical Features

- Initially, five manufacturing suites
- 50 000 litres of liquid product daily
- Five packaging lines
- 300 000 units of packed bottles daily
- 80 laboratory analysts
- Fully automated manufacturing process
- 10 000 pallet warehouse space
- 89 new jobs created and 16 Quality Assurance staff



## Contract Manufacturing / Insource

Dosage Form	2012 Capacity	Current Production	Insourcing	Contract Manufacturing	2013 Capacity	Potential Future Capacity
Tablets/capsules (b)	5,5	3,8	0,1	0,3	5,5	7,0
Liquids (L/m)	8	8	0,5	0,4	14	20
Creams/ointments (Kg '000)	100	100	13	53	100	500
Effervescent tablets (m)	28	16,8	N/A	1,3	28	100
Effervescent granules (Kg '000)	543	337	69	45	543	1 000
Large Volume Parenterals (Viaflex) (m)	28,5	28,5	–	–	31,5	32,5
Small Volume Parenterals (m)	25	25	–	–	28	31,5

# Midrand Distribution Centre Upgrade

- Manage greater complexity
- Better service to customers with improved lead times
- Improved security by reducing touch points
- Enhanced picking & packing accuracy
- Increased throughput with marginal on cost
- Attracts more multinational partners

Capacity	Current	Future
Bulk Pallet Locators	7 100	7 650
Case locators	1 750	1 600
Fine Locators	900	6 000
Other storage (returns, samples etc)	230	230
<b>Total Locators</b>	<b>9 980</b>	<b>15 480</b>
Throughput	Current	Future
Number of Sku's (Active)	900	1500
Hours required per day for picking	16	12
Fine Pick rate/hour (tasks)	43	250
Case Pick rate/hour (units)	38	300
<b>Staff complement</b>	<b>140</b>	<b>96</b>



Leverage infrastructure to fuel growth

# India

- New administrative office in Bangalore, India since December 2011
- Supports key functions:
  - Drug & Medical Department
  - Procurement
  - Information Technology
- 35 employees - to be scaled up to 51 employees by end June 2012



# ***Business Performance***

*Southern Africa*

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# Total Pharmacy Market – IMS March 2012 MAT

<b>South Africa</b>
<b>Adcock Ingram</b>
CU = Counting Units

Total Market	
Value: R30.3bn (Growth = 6.1%)	Value: R2 588m *[8.5%] (Growth = -4.7%)
(CU): 46.9bn (Growth = 2.6%)	(CU): 9 576m *[20.4%] (Growth = 8.2%)

Private Sector		Public Sector	
Value: R25.7bn = 84.7% (Growth = 9%)	Value: R2 433m = 94% *[9.5%] (Growth = 2.7%)	Value: R4.6bn = 15.3% (Growth = -7.7%)	Value: R155m = 6% *[3.4%] (Growth = -55.1%)
CU: 28.3bn = 60.4% (Growth = 7.4%)	CU: 8 389m = 87.6% *[29.6%] (Growth = 4.5%)	CU: 18.6bn = 39.6% (Growth = -4%)	CU: 1 188m = 12.4% *[6.4%] (Growth = 44.8%)
Prescription		OTC (Over The Counter)	
Value: R18.4bn = 71.6% (Growth = 6.4%)	Value: R1 071m = 44% *[5.8%] (Growth = -7.9%)	Value: R7.3bn = 28.4% (Growth = 16.2%)	Value: R1 362m = 56% *[18.6%] (Growth = 12.9%)
CU: 7.6bn = 27% (Growth = 4.6%)	CU: 1 238m = 14.8% *[16.2%] (Growth = 3.9%)	CU: 20.7bn = 73% (Growth = 8.5%)	CU: 7 151m = 85.2% *[34.6%] (Growth = 4.6%)
Original R&D products- (Patented and Non-patented original branded > Sch 3)		Generics (Off patented > Sch 3)	
Value: R11.7bn = 63.8% (Growth = 3.2%)	Value: R462m = 43.1% *[3.9%] (Growth = -22%)	Value: R6.7bn = 36.2% (Growth = 12.6%)	Value: R609m = 56.9% *[9.2%] (Growth = 6.8%)
CU: 2.5bn = 32.9% (Growth = 1.2%)	CU: 419m = 33.8% *[16.6%] (Growth = -6.7%)	CU: 5.1bn = 67.1% (Growth = 6.3%)	CU: 819m = 66.2% *[16%] (Growth = 10.4%)

\*[ ] Adcock Ingram Market Share | Source: IMS TPM – MAT March 2012, IMS ISA – MAT Mar 2012

# Total Pharmacy Market – IMS March 2012 MAT excluding DPP

<b>South Africa</b>
<b>Adcock Ingram</b>
CU = Counting Units

Total Market	
<b>Value: R30.3bn</b> (Growth = 6.7%)	<b>Value: R2 558m * [8.5%]</b> (Growth = 1.2%)
<b>(CU): 46.9bn</b> (Growth = 2.7%)	<b>(CU): 9 562m * [20.4%]</b> (Growth = 8.9%)

**NOTE:  
Excludes DPP**

Private Sector		Public Sector	
<b>Value: R25.6bn = 84.7%</b> (Growth = 9.8%)	<b>Value: R2 403m = 93.9% * [9.4%]</b> (Growth = 10.1%)	<b>Value: R4.6bn = 15.3%</b> (Growth = -7.7%)	<b>Value: R155m = 6.1% * [3.4%]</b> (Growth = -55%)
<b>CU: 28.3bn = 60.4%</b> (Growth = 7.6%)	<b>CU: 8 374m = 87.6% * [29.6%]</b> (Growth = 5.1%)	<b>CU: 18.6bn = 39.6%</b> (Growth = -4%)	<b>CU: 1 188m = 12.4% * [6.4%]</b> (Growth = 45.3%)
Prescription		OTC (Over The Counter)	
<b>Value: R18.3bn = 71.5%</b> (Growth = 7.4%)	<b>Value: R1 041m = 43.3% * [5.7%]</b> (Growth = 6.6%)	<b>Value: R7.3bn = 28.5%</b> (Growth = 16.2%)	<b>Value: R1 362m = 56.7% * [18.6%]</b> (Growth = 12.9%)
<b>CU: 7.6bn = 27%</b> (Growth = 5.3%)	<b>CU: 1 224m = 14.6% * [16%]</b> (Growth = 8.3%)	<b>CU: 20.7bn = 73%</b> (Growth = 8.5%)	<b>CU: 7 151m = 85.4% * [34.6%]</b> (Growth = 4.6%)
Original R&D products- (Patented and Non-patented original branded > Sch 3)		Generics (Off patented > Sch 3)	
<b>Value: R11.7bn = 63.7%</b> (Growth = 4.6%)	<b>Value: R432m = 41.5% * [3.7%]</b> (Growth = 6.4%)	<b>Value: R6.7bn = 36.3%</b> (Growth = 12.7%)	<b>Value: R609m = 58.5% * [9.2%]</b> (Growth = 6.8%)
<b>CU: 2.5bn = 32.8%</b> (Growth = 3.2%)	<b>CU: 405m = 33.1% * [16.1%]</b> (Growth = 4.3%)	<b>CU: 5.1bn = 67.2</b> (Growth = 6.4%)	<b>CU: 819m = 66.9% * [16%]</b> (Growth = 10.4%)

\*[ ] Adcock Ingram Market Share | Source: IMS TPM – MAT March 2012, IMS ISA – MAT Mar 2012

# Campbell Belman Perception Study 2012

## Relative perception score of Adcock Ingram vs. pharmaceutical industry

GP's	All Co's				Local and Generic			
Position	2009	2010	2011	2012	2009	2010	2011	2012
<b>TOTAL</b>	<b>14<sup>th</sup></b>	<b>13<sup>th</sup></b>	<b>12<sup>th</sup></b>	<b>9<sup>th</sup></b>	<b>1<sup>st</sup></b>	<b>1<sup>st</sup></b>	<b>2<sup>nd</sup></b>	<b>1<sup>st</sup></b>

Pharmacy	All Co's				Local and Generic			
Position	2009	2010	2011	2012	2009	2010	2011	2012
<b>TOTAL OTC IN PHARMACY</b>	<b>2<sup>nd</sup></b>	<b>1<sup>st</sup></b>	<b>1<sup>st</sup></b>	<b>1<sup>st</sup></b>	<b>2<sup>nd</sup></b>	<b>1<sup>st</sup></b>	<b>1<sup>st</sup></b>	<b>1<sup>st</sup></b>



Source: Campbell Belman 2012





# OTC

## Business Overview

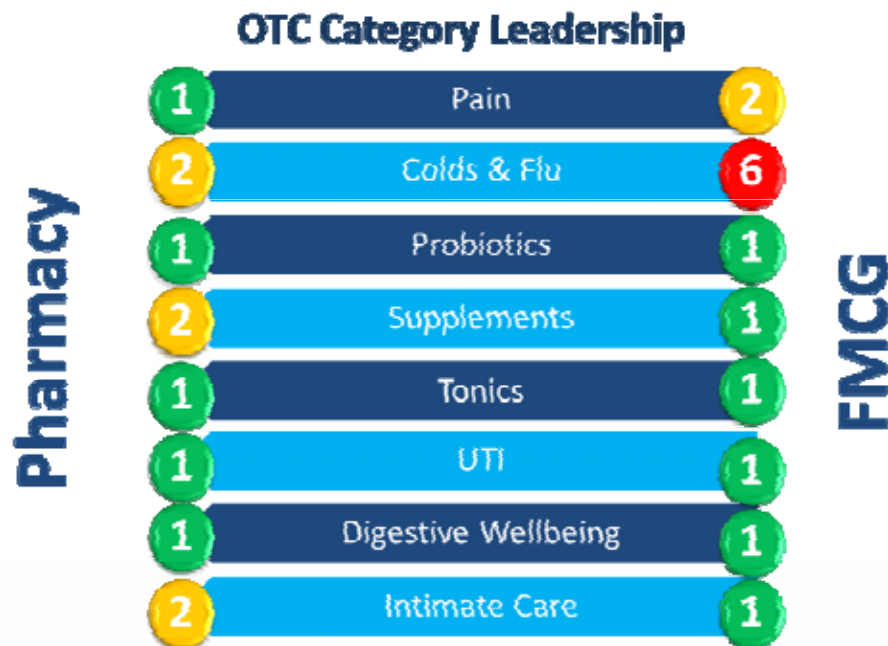
- Business performance impacted by 4 key considerations:
  - Acquisition of NutriLida
  - Under recoveries in local factories
  - Consumer pressure
  - Aggressive competitor activity
- The acquisition of NutriLida entrenches Adcock Ingram as number 1 in the VMS category in FMCG
- Umbrella branding continues to extract growth in key brands
- Stock availability & visibility on shelf remains critical



# OTC

## Performance

- Category Leadership in core categories
- Continued growth across channels
  - 12.9% in pharmacy
  - 3.5% in FMCG
- Top 10 brands show growth



TOP 10 OTC BRANDS	PHARMACY (IMS)	PHARMACY (IMS)	FMCG (Nielsen)
	Value Growth %	Evolution Index	Value Growth %
Panado	23	111	1
Adco Dol	9	99	-
Corenza	16	104	-
Bioplus	16	89	17
Citro Soda	15	102	12
Allergex	10	100	-
Betapyn	0	92	-
Compral	-	-	2
Alcophyllex	5	96	-
Vita-thion	15	76	22

Source: Aztech Synovate Mar 2012, IMS MAT Mar 2012,



# FMCG Market Performance Nielsen

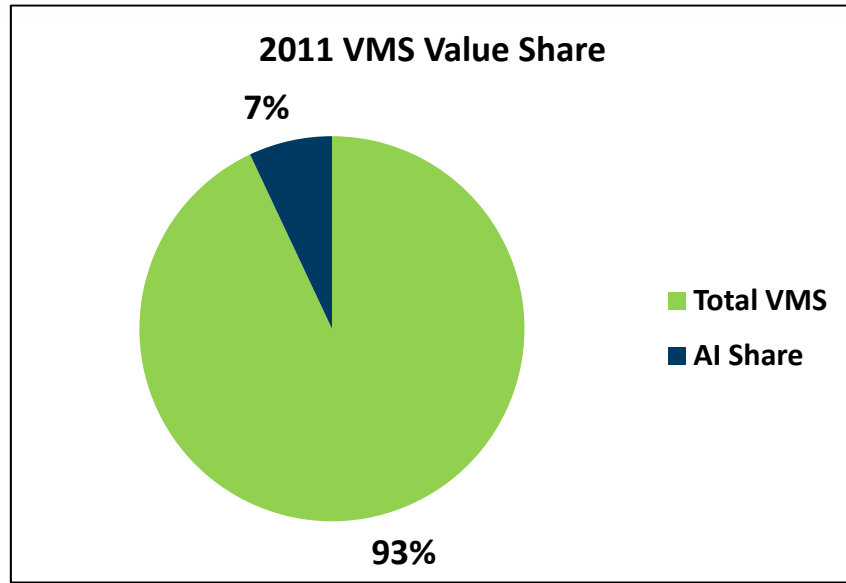
FMCG Performance	Market		Adcock Ingram			Market		Adcock Ingram		
	Volume '000	Volume Growth %	Volume Share %	Vol Share Change		Value R'000	Value Growth %	Value Share %	Value Share Change	
<b>Analgesics</b>										
Panado Compral	173 776	-9.9	32.9	1.7	↑	1 072 075	-1.2	30.4	0.8	↑
<b>VMS &amp; Tonics</b>										
Bioplus & vita-thion Gummyvites Unique, Natrodale, Bestum ADDvance Guard range	16 086	10.8	21.2	7.7	↑	999 198	9.4	14.3	5.5	↑
<b>Dsurs</b>										
Citro-soda	50 237	-4.5	9.2	1.1	↑	493 178	4.8	14.0	0.9	↑
<b>Cough Drop &amp; Loz</b>										
Cepacol	28 750	-8.4	1.5	0.1	↑	281 472	-4.2	3.9	0.5	↑
<b>LCCIRS</b>										
LCC Expigen	18 858	-3.4	7.1	-0.2	↓	412 535	2.2	6.6	-0.4	↓
<b>Total Healthcare (All categories)</b>	287 707	-8.1	23.3	1.1	↑	3 258 458	2.8	17.7	0.1	↑



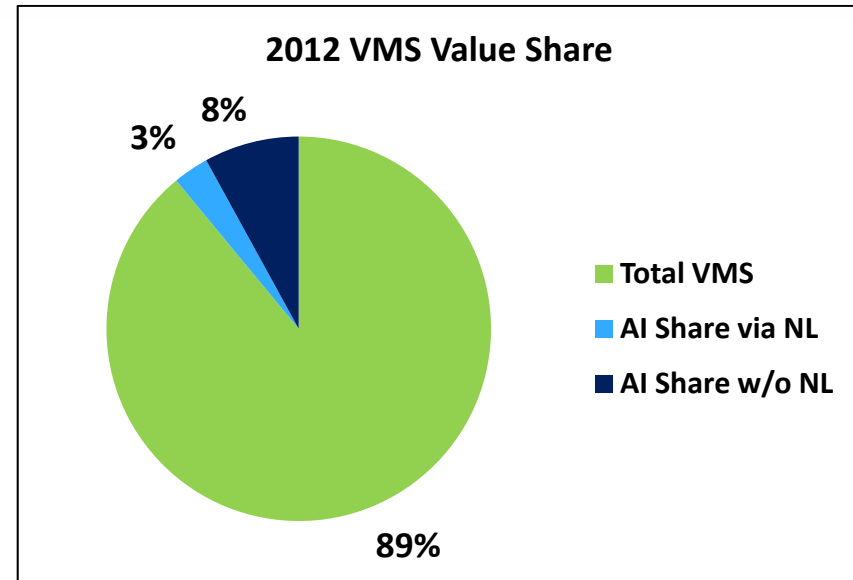
Source: Nielsen MAT March 2012

Share gains in a tough trading environment

# Wellbeing acquisitions - VMS



Excludes Probiotics



NL: NutriLida



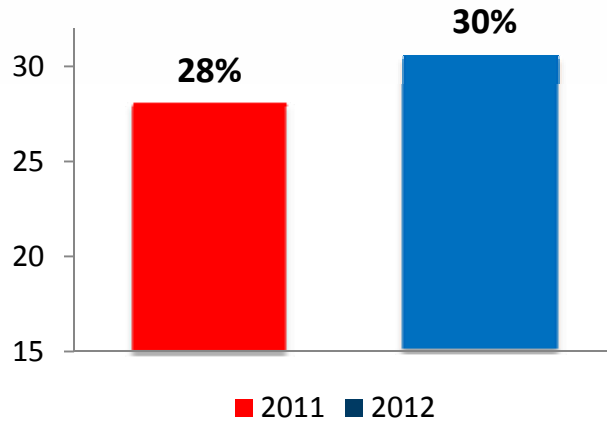
Source: Azetch Synovate March 2012 MAT, IMS March 2012 MAT



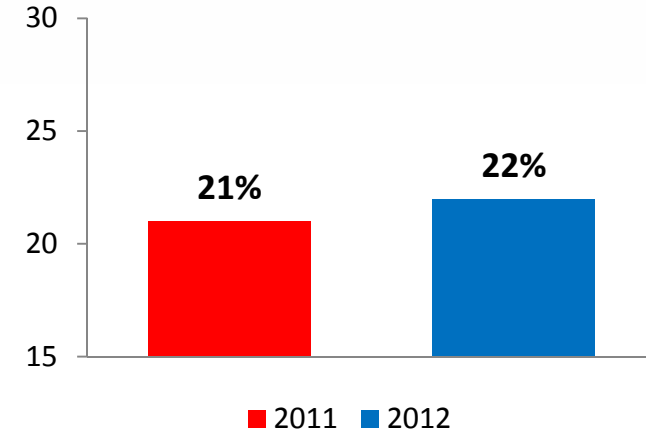
Value market leadership through innovation & acquisitions

# Panado – the GP's Choice

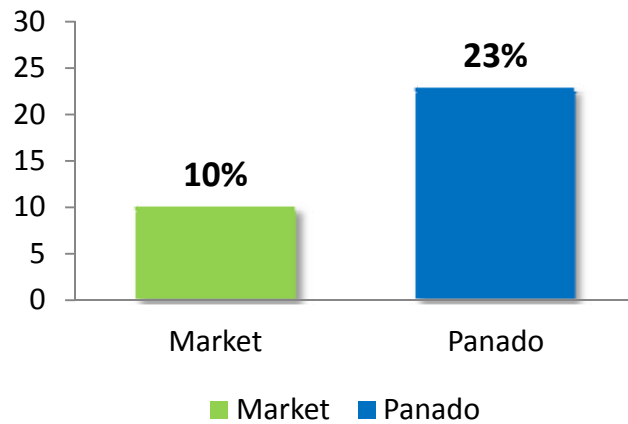
Pharmacy value share



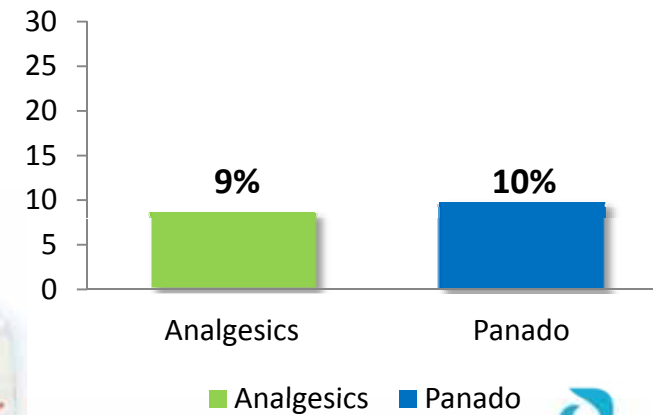
FMCG value share



Pharmacy Value Growth



FMCG Value Growth

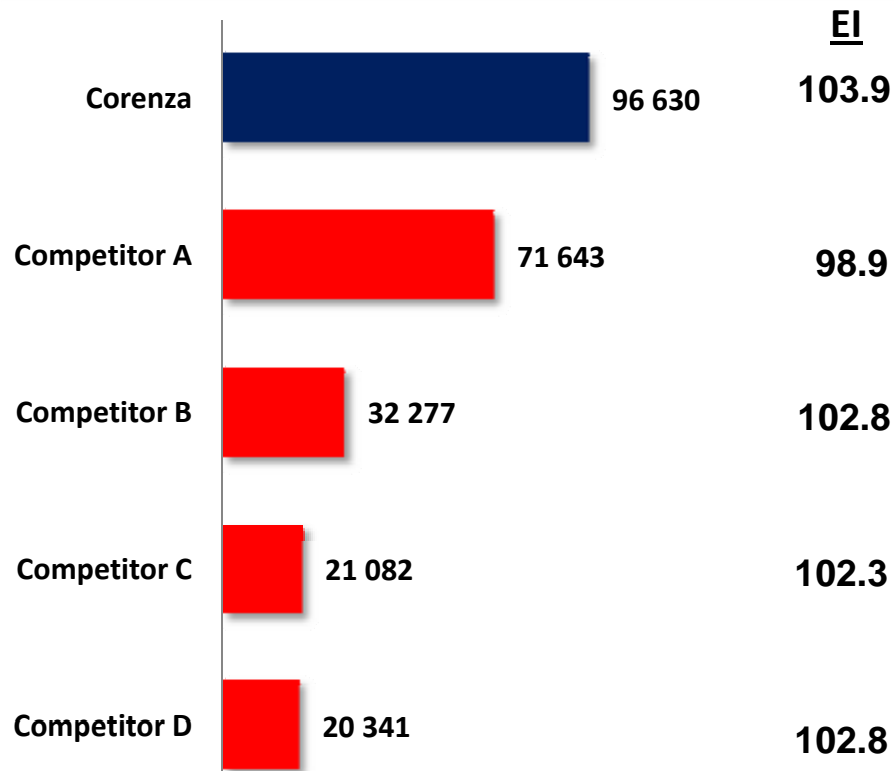


Source: IMS March 2012 MAT, Synovate March 2012 MAT

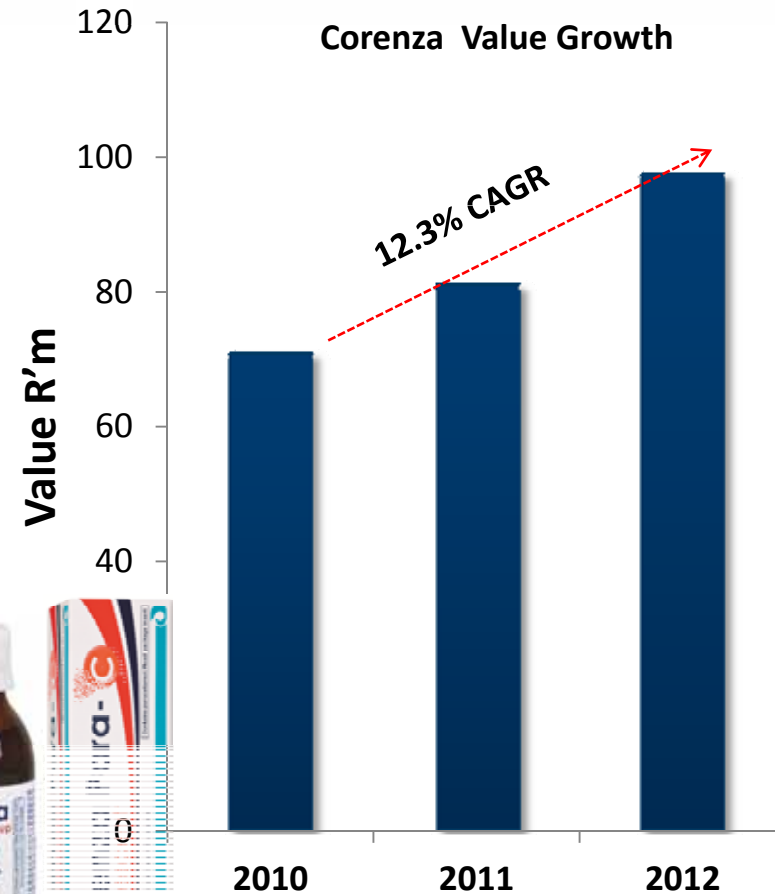
**Panado sustains market growth despite strong competition**

# Corenza

Cold Preparations Value R'000



Corenza Value Growth

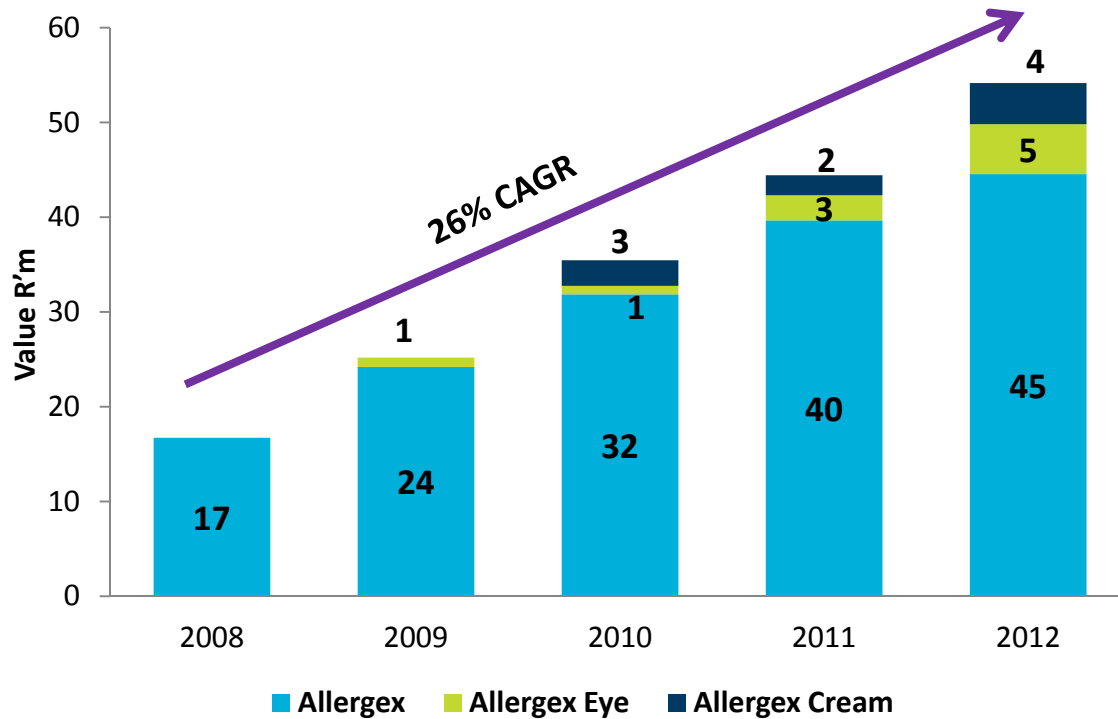


Source: IMS TPM March 2012 MAT



Corenza innovation drives brand growth in a highly competitive category

# Allergex



**allergex<sup>®</sup>**



Source: IMS MAT March 2012



**Umbrella branding drives growth**

# Prescription

## Business Overview and Performance

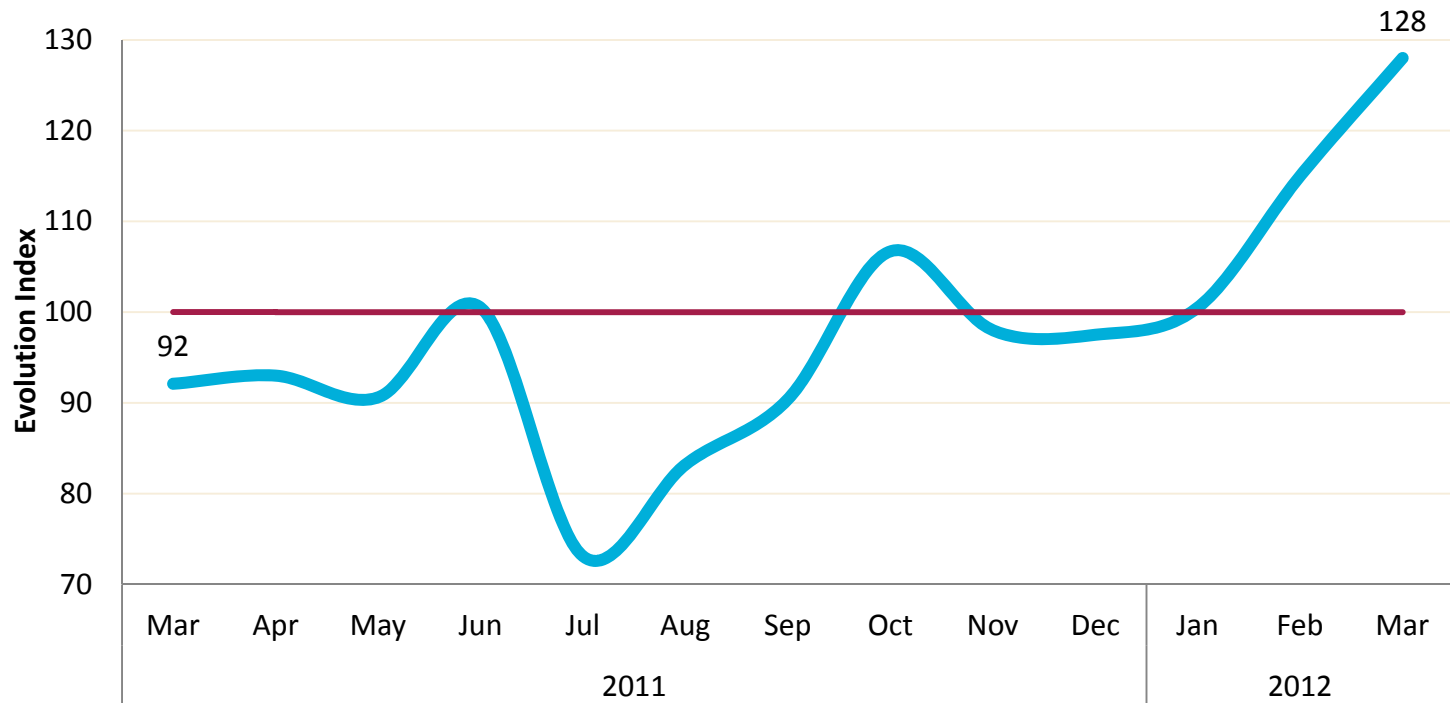
- Performance impacted by 3 key considerations:
  - withdrawal of DPP in December 2011
  - loss of significant portion of ARV tender
  - repatriation of Organon brands
- MNC strategy expected to continue to deliver on new partners, increased pipeline and on-going product innovation
  - Novo Nordisk effective January 2012
  - Lundbeck effective Q4 2012
- Leadership positions established in therapeutic categories – Hormone Therapy , Combination Analgesics , Dermatology , Respiratory and Urology
- Generics continue to gain traction – volume growth and new product introductions
- Tender business lagging expectations



MNC Strategy delivering new partners and increased pipeline to Adcock Ingram



# Solphyllex



Source: IMS TPM March 2012

**Selling the brand –  
aggressive detailing:  
GPs and Pharmacy**

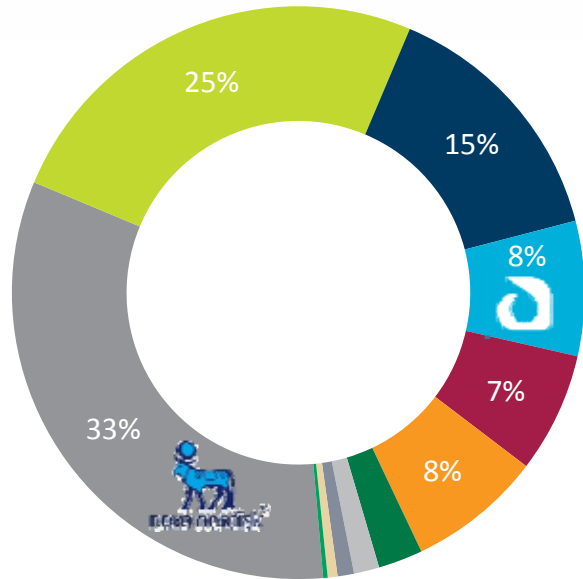
In the treatment of cough due to  
respiratory infection, asthma or allergy  
**stick with what you  
know and trust.**



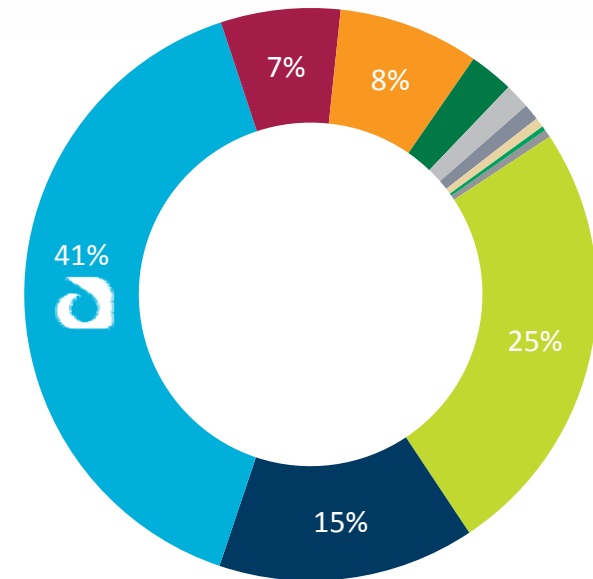
  
adcock ingram

# Novo Nordisk Collaboration

Pre-collaboration HRT market by corporation



Post collaboration HRT market by corporation



- Novo Nordisk
- Pfizer
- Bayer
- Adcock Ingram
- J&J
- MSD
- Abbott
- Aspen
- Novartis
- CIPLA Medpro



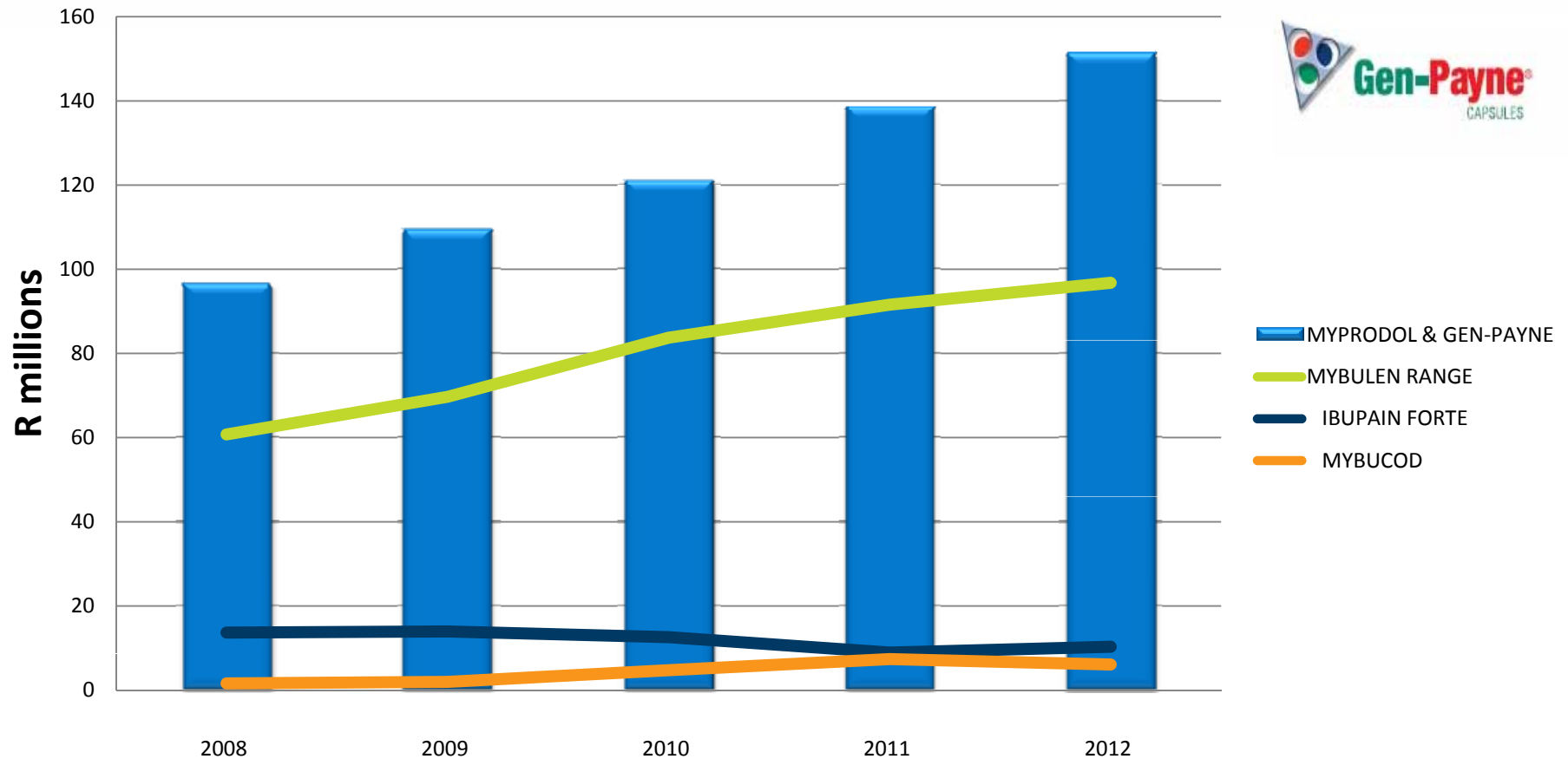
**Adcock Ingram offers a complete basket of hormone replacement therapy to the healthcare professional and consumer**



Source: IMS March 2012 MAT

**Adcock Ingram now the leader in Hormone Replacement Therapy market**

# Maintaining brand equity



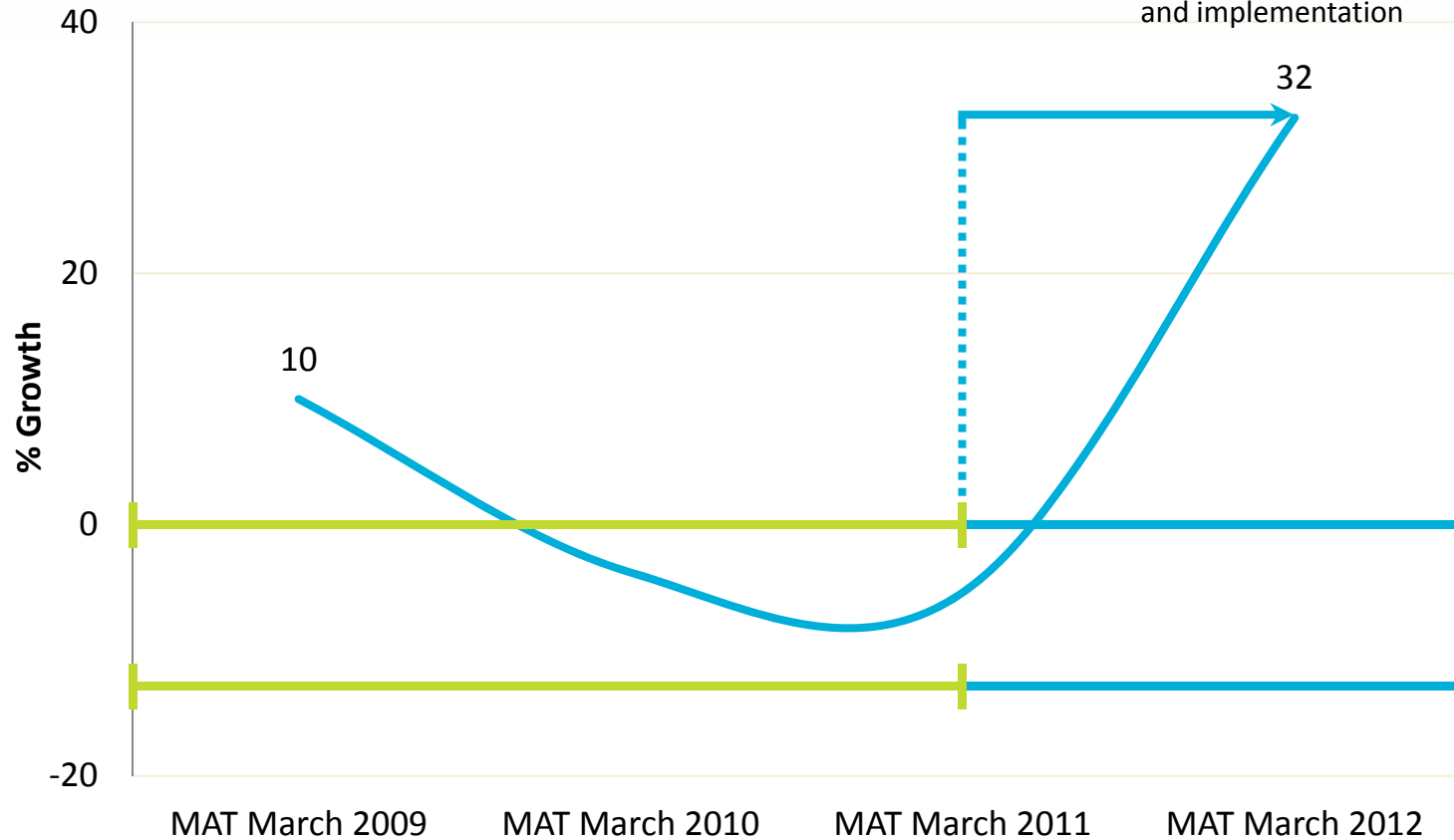
Source: IMS data, MAT March 2012



Demand for Myprodol and Gen-Payne significantly higher than competitors

# Competence: Reviving and growing mature brands

IMS MAT % previous period growth



IMS historical MAT % previous period growth:  
March 2009-March 2011

Activation of brand strategy:  
April 2012

Source: IMS MAT March 2012

Selling the Brand:  
aggressive detailing



High visibility campaigns



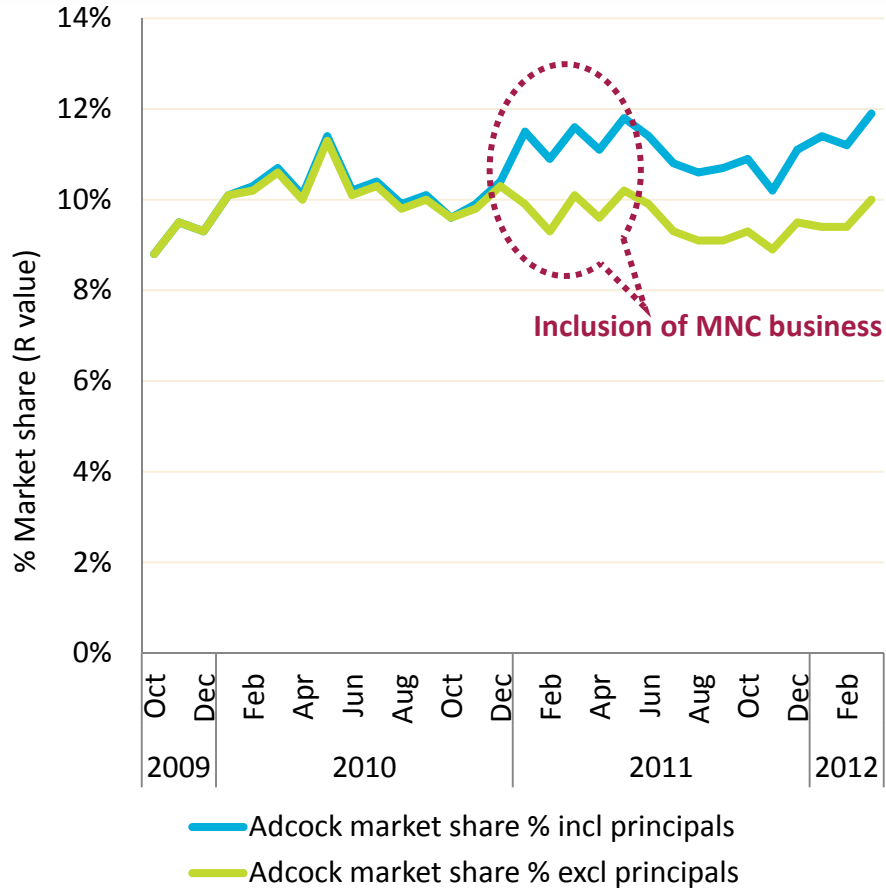
CMEs



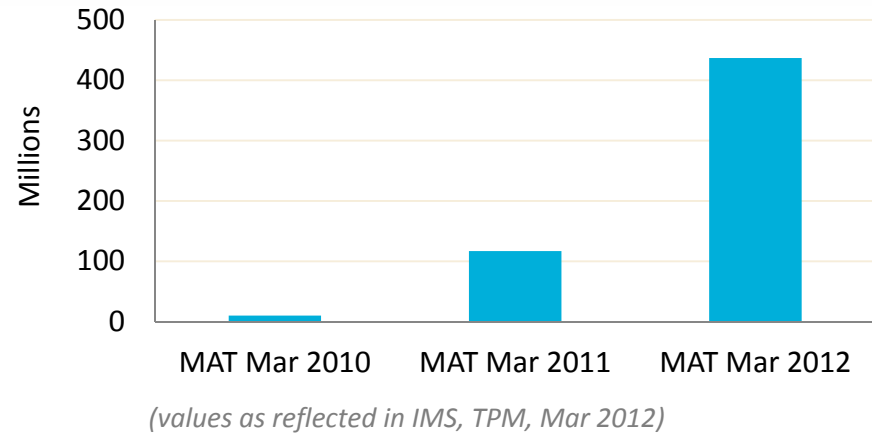
Successfully halts the in-market decline of Mature Brands and is now showing growth

# Multinational partnership rationale

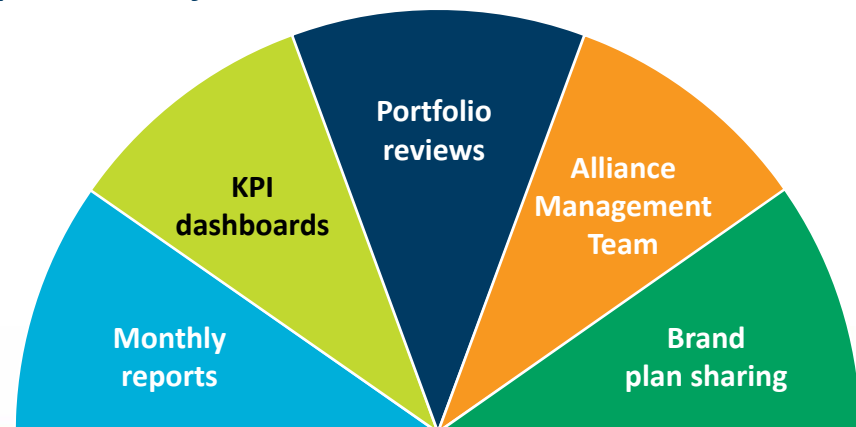
Adcock Ingram monthly share: impact of partner strategy



Prescription business (MNC collaborations)



*Sophisticated Alliance Management model ensures partner satisfaction*

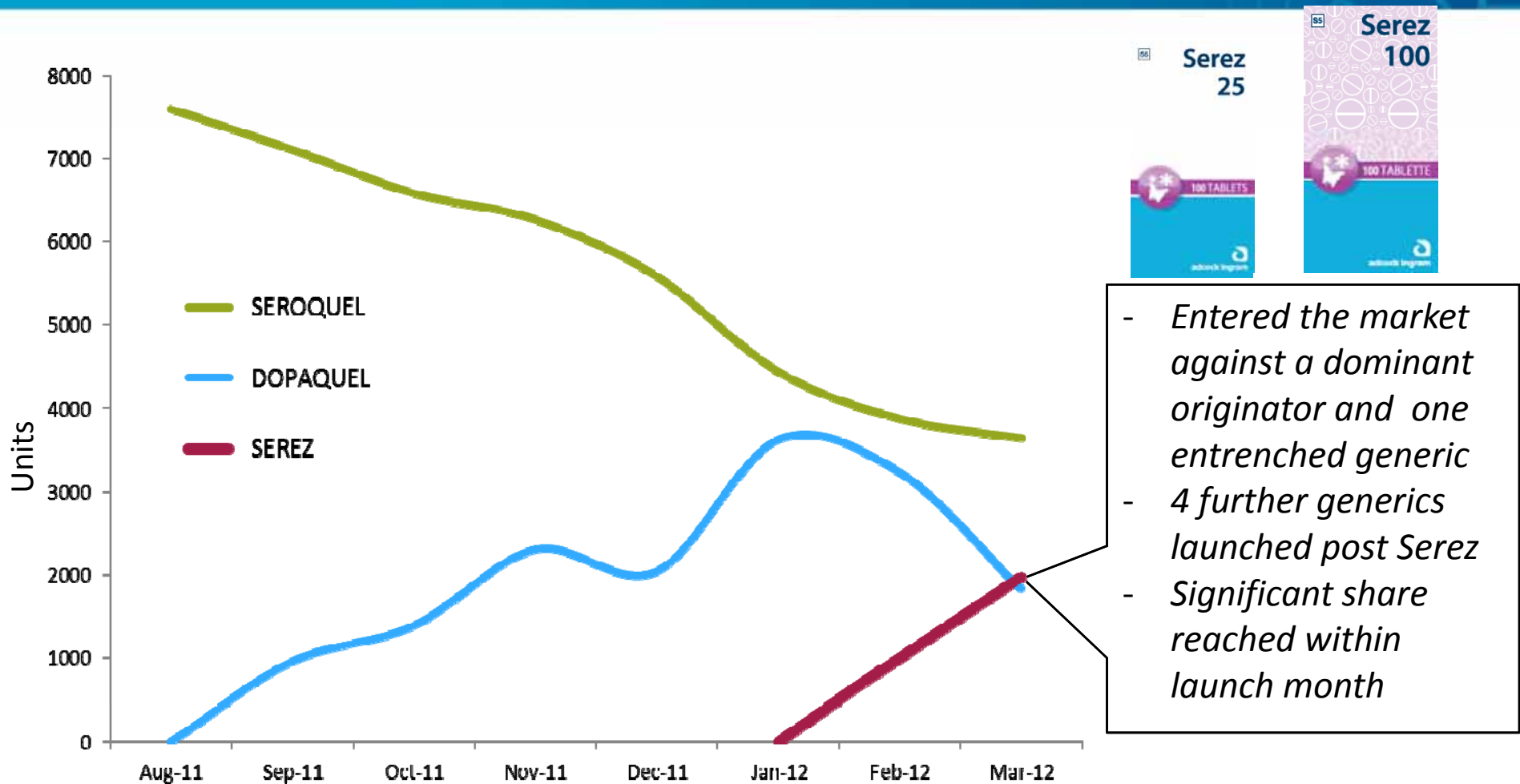


IMS Mar 2012: Prescription Ethicals Business incl. MNC

**Collaborations offset loss in top line due to DPP**

# Serez

## Generics innovation pipeline now delivering



- Entered the market against a dominant originator and one entrenched generic
- 4 further generics launched post Serez
- Significant share reached within launch month

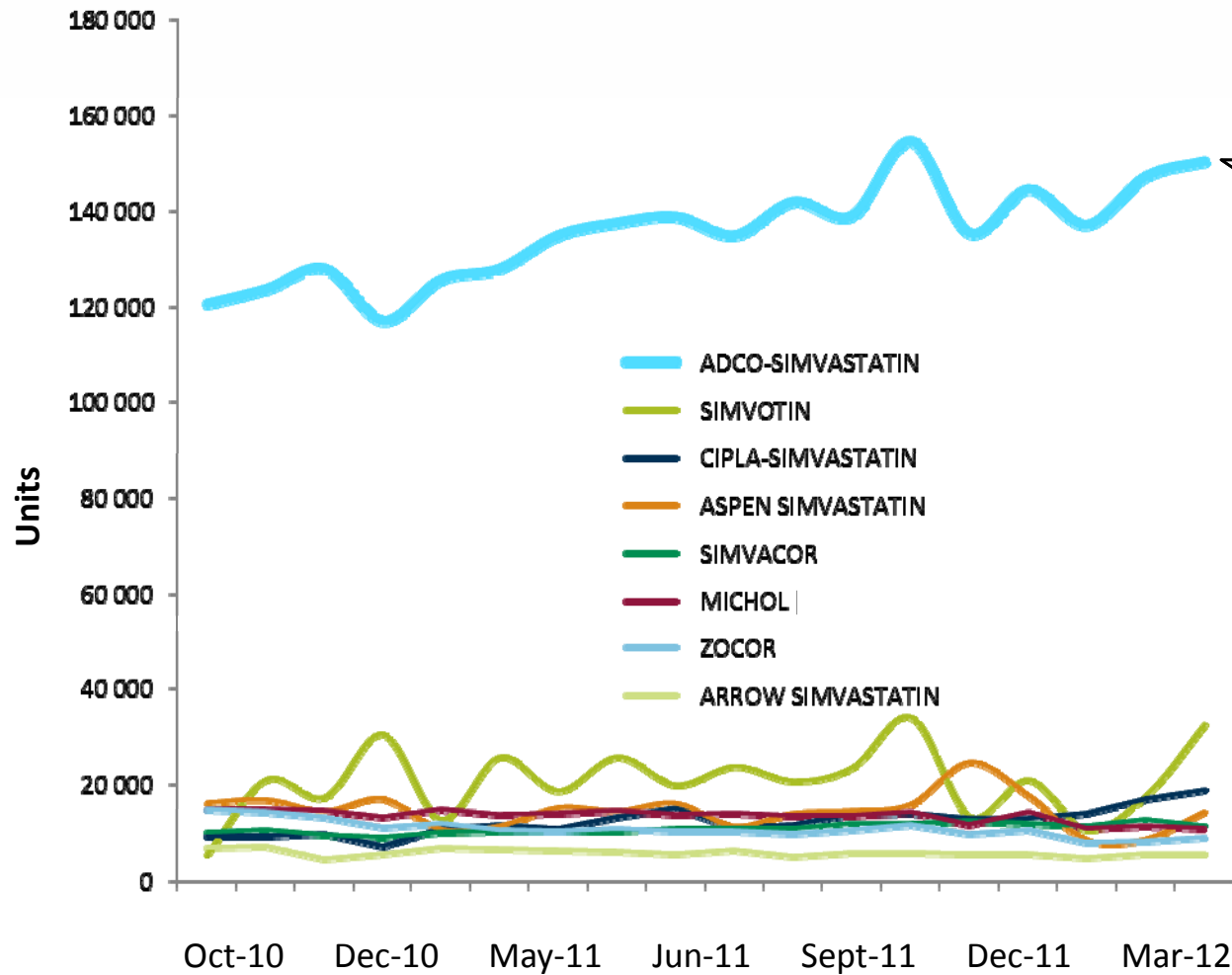
Source: IMS TPM UNITS Monthly data , March 2012



Successful new product launch

# Adco-Simvastatin

Maintain market leadership in commoditised markets



*61% market share and still showing continuous growth despite the aggressive market pressures from numerous competitors*



Source: IMS TPM UNITS Monthly data , March 2012

**Adco-Simvastatin's product strategy continuously creates barrier to entry**

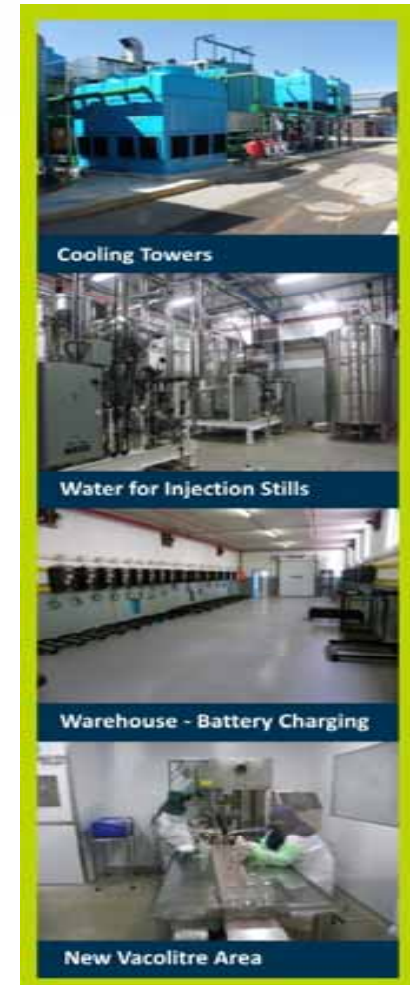
# Hospital

## Business Overview

- Final factory shutdown to complete upgrade December 2011
- Upgrade completed January 2012
- Last imported IV fluid product from Baxter received September 2011
- No further shutdowns planned for remainder of the financial year
- Official opening of new factory took place on 3 May 2012
- Focus on working capital management

## Performance

- Unit growth of 2% on IV fluids
- 14% price deflation in the generic injectable products
- Renal division revenue growth of 15% over prior year
- NRC revenue growth of 14%
- 8% increase in blood collection bags to SANBS



Factory upgrade complete



# Intravenous Fluids

## Public sector

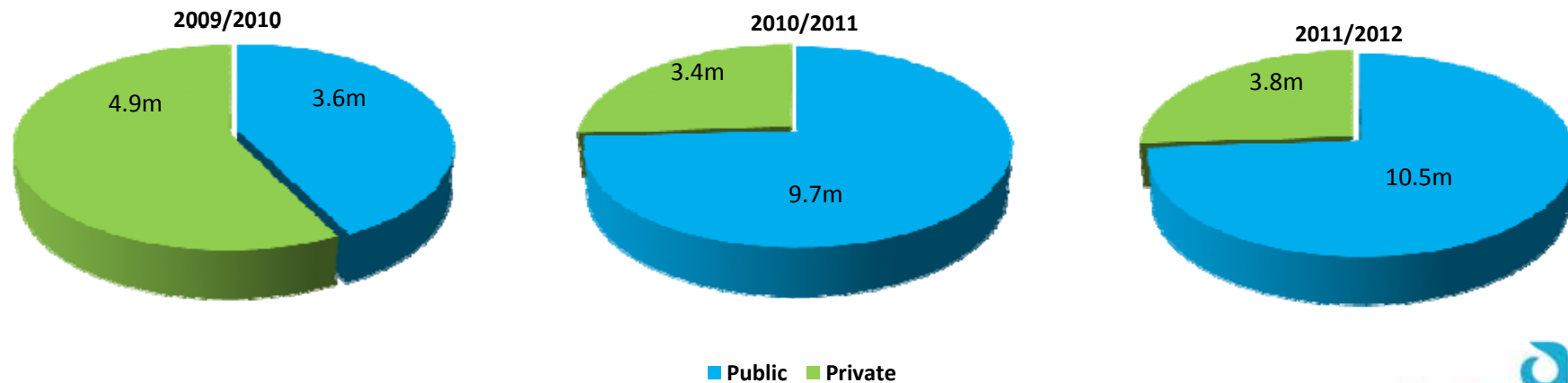
- Tender extended until 30 September 2012
- Pricing unchanged for tender extension
- Key codes namely resuscitation fluids, exceeded tender estimates by as much as 48%
- Overall total purchases in line with 24 month tender estimates

## Private sector

- Imported stock on key lines ensured continuity of supply
- Volume growth on all lines as stock levels improve
- Margin pressure from competitive set



IV Fluid (Glass, viaflex and pour bottles)



Source: Company Data, March 2012

Unit Sales (Millions) Oct to March



Good volume growth

*Heritage | Quality | Integrity*



*Unaudited financial results presentation*

for the six-month period ended 31 March 2012

# Renal

- Market penetration in acute ICU hospital dialysis
- Market growth of 7% in Peritoneal Dialysis
- Future expansion into transplant products in H2

## National Renal Care

- National footprint with 62 units – 55% of the private market
- Network of dialysis therapy centres
- Treats in excess of 2 000 patients monthly
- Overnight dialysis introduced in 2011/2012 in 3 units
- Allows patients more flexibility during the day
- Only service provider to do nocturnal dialysis
- Healthy Start Clinic educates patients with early renal disease



Haemodialysis



Peritoneal Dialysis



# ***Business Performance***

*Rest of Africa*

*Heritage | Quality | Integrity*



# Operating Environment

## Political

- Countries relatively stable politically although elections in Ghana and Kenya may be a concern
- Coalition government in Zimbabwe brought political stability

## Economic

- Economies growing at an average of 5% in GDP terms
- Discovery of natural resources (Ghana, Kenya, Zimbabwe, Mozambique)
- Improving ease of doing business is leading to FDI
- Currency stability in many territories

## Social

- Increasing number of households with growing purchasing power
- On average 60% of population are in the middle class

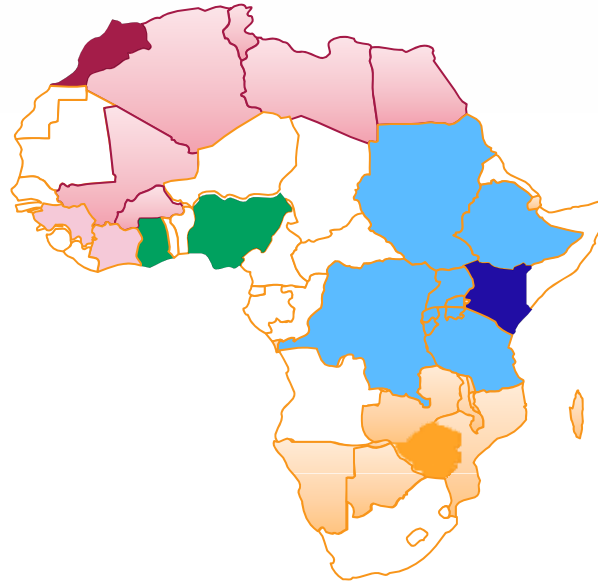
## Technological

- Infrastructural development still a major concern in Africa (transport & communication, warehousing & storage, plant and equipment)
- On average US\$91 billion is spend on infrastructure in Africa compared to the required US\$ 147 billion
- Upgrade of Ghanaian facility underway

## Regulatory

- Harmonisation of regulatory environment in East Africa community has begun
- Preference given to local manufacturers

# Development of Regional Hubs in Africa



**Establish Footprint In Africa**

- Mergers
- Acquisitions
- Branded OTC medicine and affordable generics

**Build Supply Chain & Market Development Capability**

- GMP compliant supply chain
- Broaden therapeutic area focus
- Address product affordability points
- Build distribution capability

**Drive Partnerships**

- Export Adcock Ingram competence into the rest of Africa
- Leverage existing multinational relationships
- Build scale



**Expanding geographical footprint into Africa**

# Ayrton Drug - Ghana

- Integrate Adcock Ingram products into Ayrton distribution
- Diversify into new therapeutic classes
- 20% increase in Ayrton sales due to improved distribution
- 60% increase in Adcock sales due to improved product availability



- Construction underway to remove production bottlenecks
- Factory upgrade underway
- Core Ayrton business up



Successful acquisition delivering results

## Adcock Ingram East Africa

- Geographic footprint expanded into South Sudan with further expansions planned in Ethiopia
- Distribution infrastructure improved
- Optimizing prescription pharmaceutical portfolio by replicating success in pain segment across other therapeutic areas
- Expansion of OTC portfolio into other therapeutic areas
- Dawanol re-launched
- Counterfeit drugs and parallel importers remains a major threat
- Suspension of Lotem and Locaine and negative media publicity





# ***Outlook***

*Dr Jonathan Louw*

*Heritage | Quality | Integrity*



## Outlook

- Upgraded facilities to bolster growth and service levels
- MNC partner of choice strategy to continue
- Further generic launches planned
- Innovation remains MCC dependent
- Acquisition opportunities in high growth emerging markets
- Current economic climate concerning
- Price increase will help to mitigate cost push
- Rand weakness will continue to impact margins

***THANK YOU***

*Heritage | Quality | Integrity*



# *Appendix*

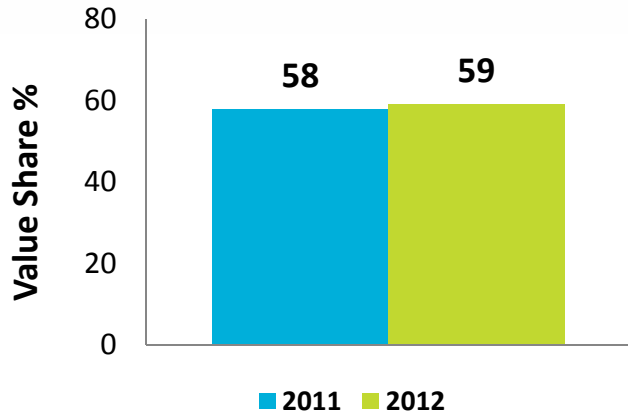
*Case Studies*

*Heritage | Quality | Integrity*

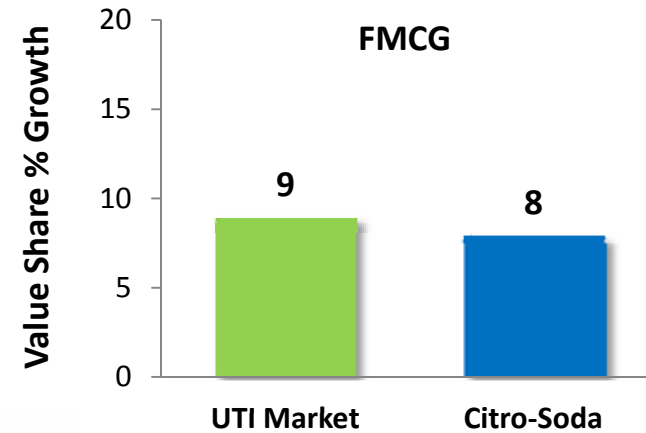
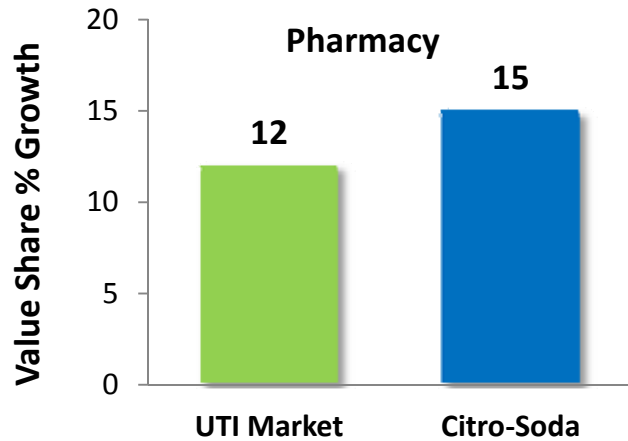
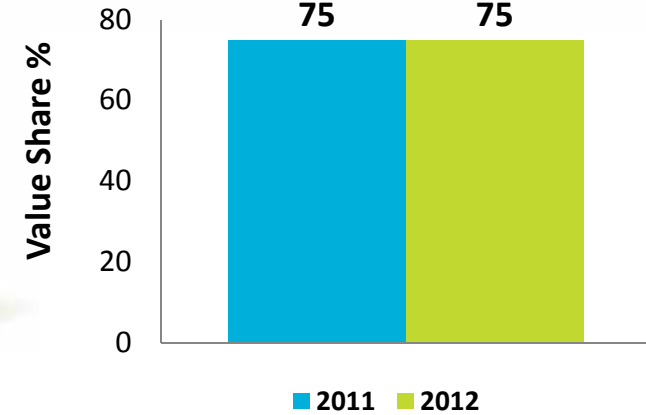


# Citro-Soda

Pharmacy



FMCG

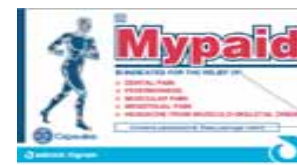
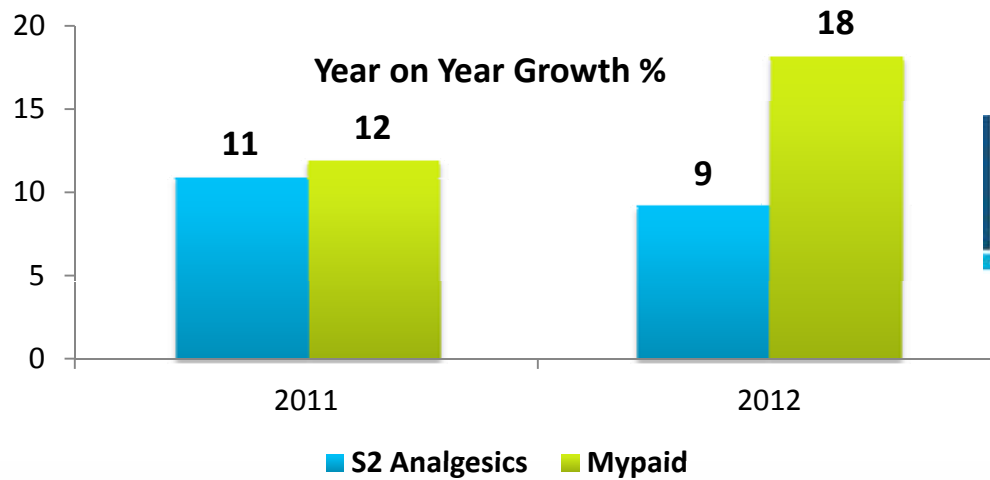
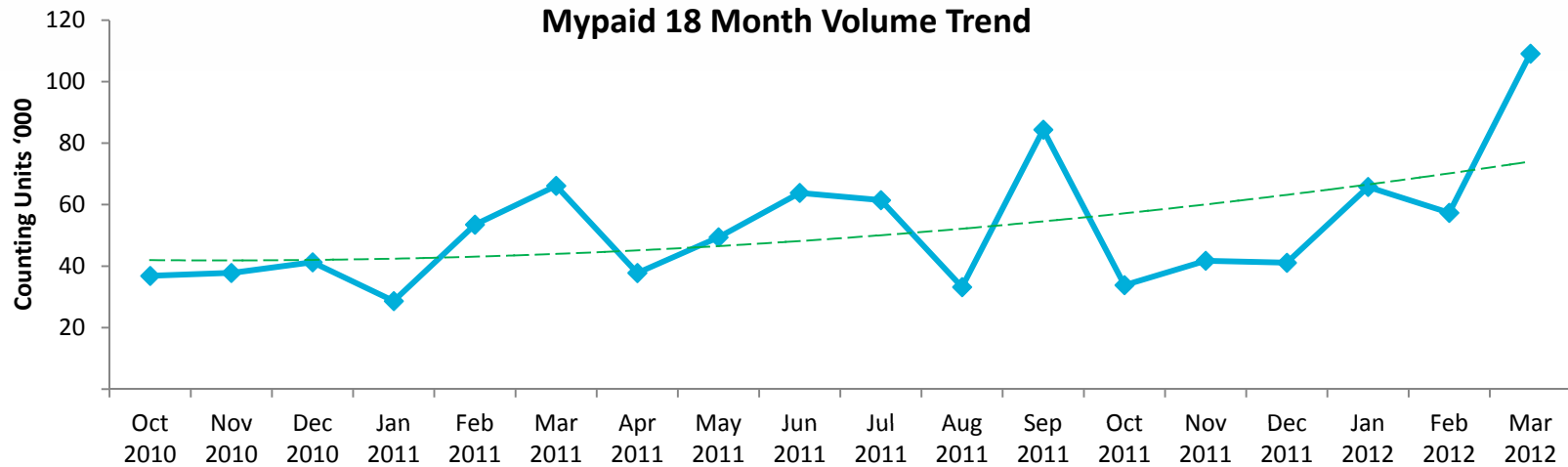


adcock ingram

Source: IMS March 2012 MAT, Synovate March 2012 MAT

Innovation sustains brand in the face of strong competition

# Mypaid



Old pack



New pack

Source: IMS MAT March 2012

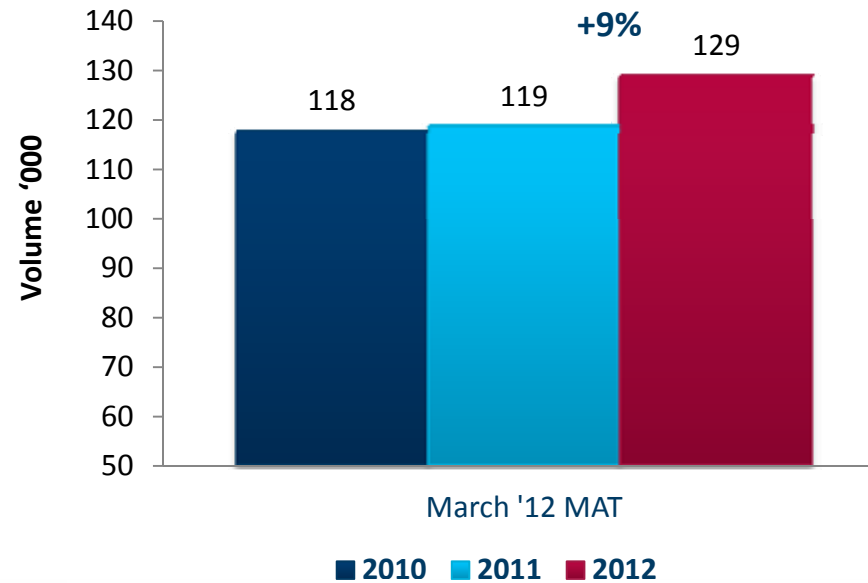


**Brand re-launch drives growth ahead of the category**

# Fastum



- Encourage correct diagnosis and treatment choice at the point of purchase
- Grow sales and market share within corporate pharmacy

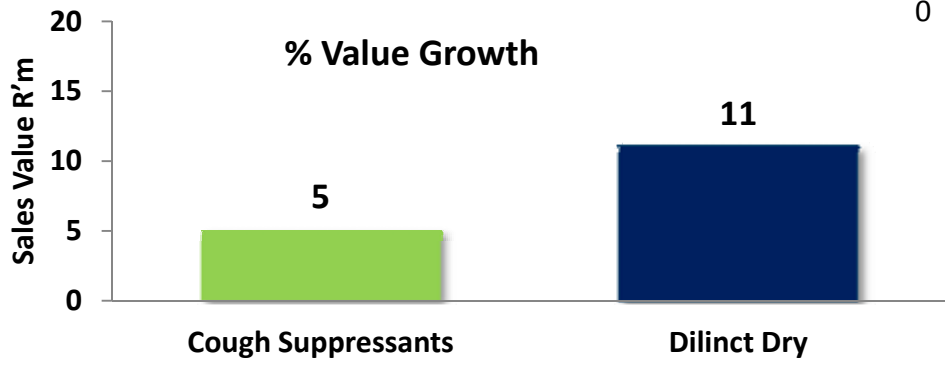
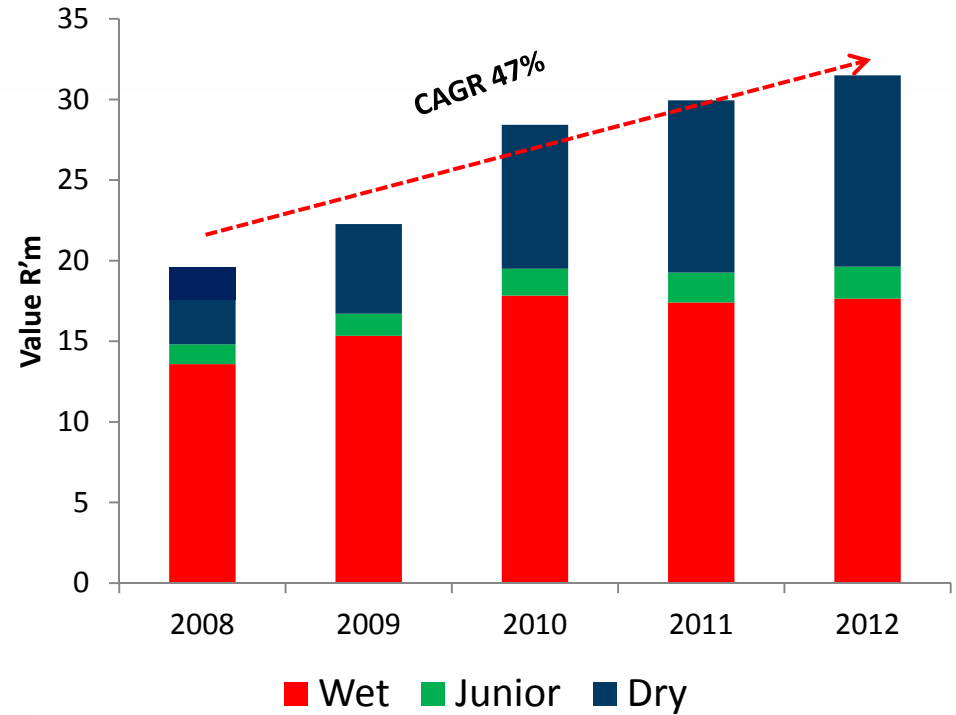


Source: March 2012 IMS MAT



Front-shop assistant education helps drive brand growth

# Dilinct

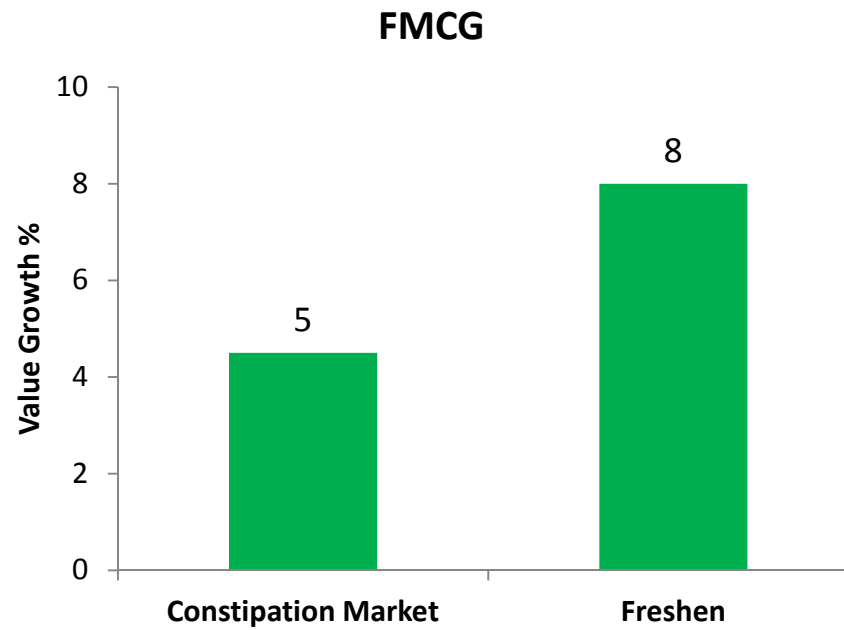


Sources: IMS March 2012





# FRESHEN

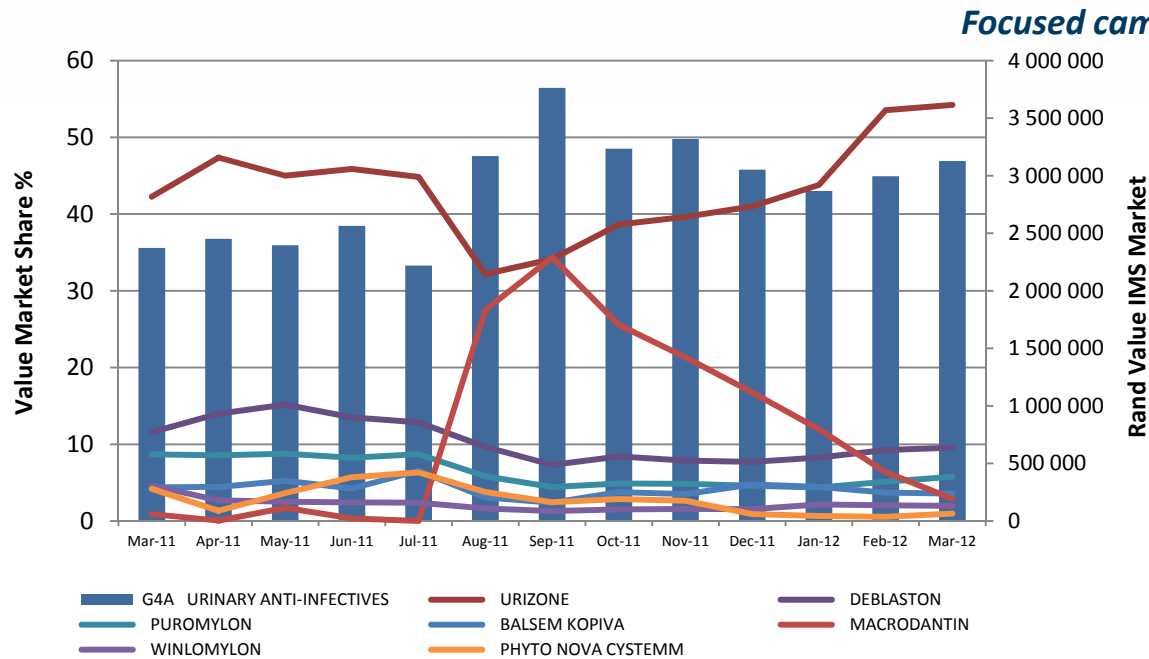


Source: Azetch Synovate Mar 2012 MAT

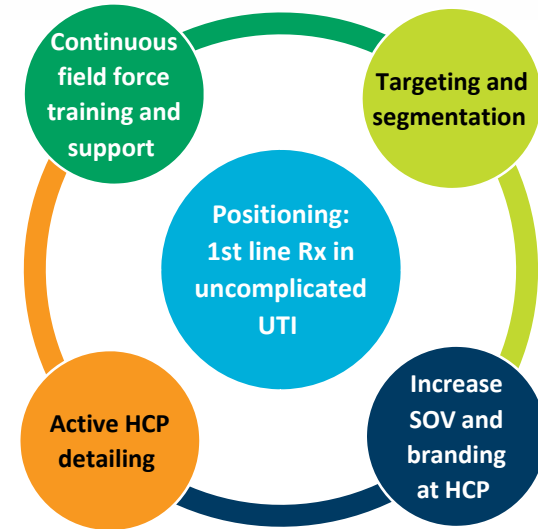


Innovation drives growth

# Urizone: Revival of mature brand



*Focused campaigns resulting in increased market shares*



## Accelerated growth and sustained since 2011

- Strong value and unit growth maintained since implementation of new campaigns
- Brand gained endorsement and loyalty from Pathologists and Gynaecologists

Source: IMS March 2012

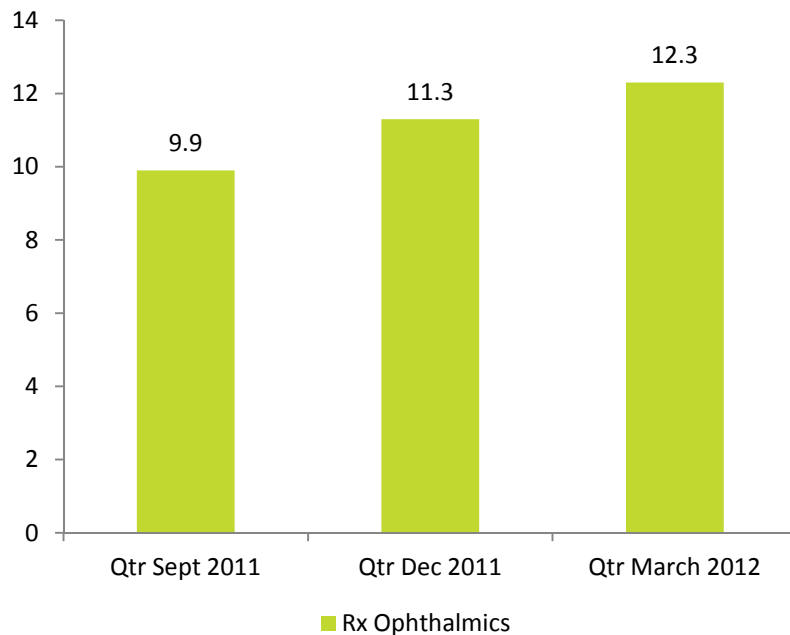


**Own brands also benefit from multinational collaboration**

# Ophthalmics: Growth of mature brands



## Increasing market share



Source: IMS TPM March 2012

Gaining market share on total ophthalmology market as a result of:

- Increase investment
- Increased share of voice
- Increased focus
- Accurate targeting and segmentation

*Focus on investment and SOV with dedicated Ophthalmics team*

